

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM463072

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cloud Success Limited		02/08/2018	limited company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	salesforce.com, inc.		
Street Address:	The Landmark @ One Market St., Suite 300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4363902	CLOUD SUCCESS	
CORRESPONDENCE DATA			
Fax Number:	4157735759		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-773-5700		
Email:	ipprosecutionsf@orrick.com		
Correspondent Name:	ORRICK, HERRINGTON & SUTCLIFFE LLP		
Address Line 1:	2050 MAIN STREET, SUITE 1100		
Address Line 2:	IP PROSECUTION DEPARTMENT		
Address Line 4:	IRVINE, CALIFORNIA 92614-8255		
ATTORNEY DOCKET NUMBER:	27263-6058		
NAME OF SUBMITTER:	Beth M. Goldman		
SIGNATURE:	/Beth M. Goldman/		
DATE SIGNED:	02/22/2018		
Total Attachments: 2			
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**EXHIBIT B
CONFIRMATION OF ASSIGNMENT**

THIS CONFIRMATION OF ASSIGNMENT is made on the 8th day of February 2018 between **Cloud Success Limited**, a United Kingdom limited company having an address at 12 St. Johns Road, Wilmslow, Cheshire, SK9 6HJ, Great Britain (the "Assignor"), on the one hand, and **salesforce.com, inc.**, a Delaware corporation having an address at The Landmark at One Market Street, Suite 300, San Francisco, California 94105, United States of America (the "Assignee"), on the other hand (collectively, the "Parties").


WHEREAS, the Assignor was the owner and proprietor of the trademark registrations at the United States Patent and Trademark Office and the European Union Intellectual Property Office shown in the below chart ("Trademarks").

WHEREAS, the Assignor and Assignee immediately prior to this Confirmation of Assignment executed that certain Intellectual Property Asset Purchase Agreement with an effective date of 8 Feb 2018, whereby Assignor assigned all right, title and interest in and to the Trademarks to the Assignee for certain consideration.

NOW THIS CONFIRMATION OF ASSIGNMENT MEMORIALIZES that, for valuable consideration, the receipt of which was acknowledged, the Assignor assigned to the Assignee the Trademarks on the 8th day of February 2018, for all of the goods and/or services included in the relevant registrations and in conjunction with which the Trademarks were used, together with all common law rights and the goodwill of the business associated with and symbolized by the Trademarks.

Trademark	Jurisdiction	Filing Details	Classes	Status
 Cloud Success	United States	Filing Date: 17-OCT-2012 Filing No. 85756271 Reg. Date: 09-JUL-2013 Reg. No. 4363902	42	Registered

Trademark	Jurisdiction	Filing Details	Classes	Status
CLOUD SUCCESS	European Union	Filing Date: 31-DEC-2010 Filing No. 9635021 Reg. Date: 07-JUL-2011	9; 35; 42	Registered

		Reg. No. 9635021		
	European Union	Filing Date: 31-DEC-2010 Filing No. 9635012 Reg. Date: 05-JUL-2011 Reg. No. 9635012	9; 35; 42	Registered

IN WITNESS WHEREOF the Assignor and Assignee have executed this confirmatory assignment.

Cloud Success Limited

salesforce.com, Inc.

By: W. Collette

By: Thimaya K.S.

Name: WILSON COLLETTE

Name: THIMAYA SUBAIYA

Title: EXECUTIVE

Title: COO. Customer Success