

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM463113

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reynolds Innovations Inc.		11/07/2017	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Reynolds Brands Inc.		
Street Address:	401 North Main Street		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27101		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 34			
Property Type	Number	Word Mark	
Serial Number:	87126189	ARTAFFECT	
Serial Number:	87126166	ARTAFFECT	
Serial Number:	87671439		
Serial Number:	87675411		
Serial Number:	87169842	CAMEL GOLD TURKISH BLEND	
Serial Number:	87169848	CAMEL JADE SILVER TURKISH BLEND	
Serial Number:	87169860	CAMEL JADE TURKISH BLEND	
Serial Number:	87169865	CAMEL ROYAL TURKISH BLEND	
Serial Number:	87189833	CAMEL ROYAL TURKISH BLEND CAMEL JADE SIL	
Serial Number:	87189843	CAMEL ROYAL TURKISH BLEND CAMEL JADE SIL	
Serial Number:	87169851	CAMEL SILVER TURKISH BLEND	
Serial Number:	87353068	CAMEL SNUS CRISP	
Serial Number:	86897100	CAMEL TURKISH JADE	
Serial Number:	87577151	KAMEL RED CIGARETTES GENUINE ORIGINAL TA	
Serial Number:	87577156	KAMEL RED CIGARETTES GENUINE SMOOTH TAST	
Serial Number:	87671425	LUCKIES	
Serial Number:	87671434	LUCKIES 1871 RED R.A. PATTERSON TOBACCO	
Serial Number:	87673172	LUCKY STRIKE	
Serial Number:	87243857	MENTHOLOGY	
TRADEMARK			

OP \$865.00 87126189

Property Type	Number	Word Mark
Serial Number:	87661475	ORIGINAL SINCE 1913
Serial Number:	87545012	PALL MALL 1899 TO NOW MORE OF WHAT MATTE
Serial Number:	87545010	PALL MALL 1899 TO NOW MORE OF WHAT MATTE
Serial Number:	87545006	PALL MALL 1899 TO NOW MORE OF WHAT MATTE
Serial Number:	87545003	PALL MALL 1899 TO NOW MORE OF WHAT MATTE
Serial Number:	87545005	PALL MALL 1899 TO NOW MORE OF WHAT MATTE
Serial Number:	87673247	R.A. PATTERSON TOBACCO COMPANY EST. RICH
Serial Number:	86620094	· R.J. REYNOLDS · QUALITY COMMITMENT
Serial Number:	86838558	SAME AS IT NEVER WAS
Serial Number:	87661487	SINCE 1913 CAMEL BLUE TURKISH & DOMESTIC
Serial Number:	86766934	THE HUMP
Serial Number:	87096164	THE OASIS
Serial Number:	87109141	THE OASIS
Serial Number:	87189856	TURKISH BLENDS
Serial Number:	87189850	TURKISH BLENDS SMOOTH & DISTINCT

CORRESPONDENCE DATA

Fax Number: 3366077500

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3366077300

Email: tmadmin@kilpatricktownsend.com

Correspondent Name: William M. Bryner

Address Line 1: 1100 Peachtree Street, Suite 2800

Address Line 2: Mailstop: IP Docketing - 22

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER: Harris W. Henderson, NC Bar Member

SIGNATURE: /Harris W. Henderson/

DATE SIGNED: 02/23/2018

Total Attachments: 0

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