TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM463166

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE ORIGINAL CAKERIE LTD.		02/23/2018	Corporation: BRITISH COLUMBIA

RECEIVING PARTY DATA

HECEIVING PARTIT DE	un
Name:	THE NORTHWESTERN MUTUAL LIFE INSURANCE COMPANY
Street Address:	720 EAST WISCONSIN AVENUE
City:	MILWAUKEE
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	MUTUAL INSURANCE COMPANY: WISCONSIN
Name:	THE NORTHWESTERN MUTUAL LIFE INSURANCE COMPANY FOR ITS GROUP ANNUITY SEPARATE ACCOUNT
Street Address:	720 EAST WISCONSIN AVENUE
City:	MILWAUKEE
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	MUTUAL INSURANCE COMPANY: WISCONSIN
Name:	METLIFE PRIVATE EQUITY HOLDINGS, LLC
Street Address:	10 PARK AVENUE
Internal Address:	P.O. BOX 1902
City:	MORRISTOWN
State/Country:	NEW JERSEY
Postal Code:	07962
Entity Type:	Limited Liability Company: DELAWARE
Name:	GOLDPOINT MEZZANINE PARTNERS IV, LP
Street Address:	51 MADISON AVENUE
Internal Address:	SUITE 1600
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	Limited Partnership: DELAWARE
Name:	METLIFE INSURANCE K.K.
	TRADEMARK

REEL: 006278 FRAME: 0275 900440428

Street Address:	ADMINISTRATION DEPARTMENT, ARCA EAST 7F
Internal Address:	3-2-1 KINSHI SUMIDA-KU
City:	TOKYO
State/Country:	JAPAN
Postal Code:	130-0013
Entity Type:	Kabushiki Kaisha (K.K.): JAPAN
Name:	GRYPHON MEZZANINE PARTNERS, L.P.
Street Address:	ONE MARITIME PLAZA
Internal Address:	SUITE 200
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94111
Entity Type:	Limited Partnership: DELAWARE
Entity Type:	Limited Partnership: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4661698	SIMPLY ORIGINAL
Registration Number:	5273582	INSPIRED BY HAPPINESS
Serial Number:	87694503	THE ORIGINAL CAKERIE

CORRESPONDENCE DATA

Fax Number: 3105572193

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-557-2900

Email: klathrop@proskauer.com
Correspondent Name: PROSKAUER ROSE LLP

Address Line 1: 2049 CENTURY PARK EAST, SUITE 3200

Address Line 2: C/O KIMBERLEY A. LATHROP

Address Line 4: LOS ANGELES, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	54811.019 The Original
NAME OF SUBMITTER:	Kimberley A. Lathrop
SIGNATURE:	/Kimberley A. Lathrop/
DATE SIGNED:	02/23/2018

Total Attachments: 8

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TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement (this "<u>Agreement</u>"), dated as of February 23, 2018, is made by The Original Cakerie Ltd., a British Columbia corporation ("<u>Cakerie</u>" or "<u>Grantor</u>"), in favor The Northwestern Mutual Life Insurance Company ("<u>NW Mutual</u>"), The Northwestern Mutual Life Insurance Company for its Group Annuity Separate Account ("<u>NW Mutual Group Annuity</u>"), MetLife Private Equity Holdings, LLC ("<u>MetLife</u>"), MetLife Insurance K.K. ("<u>KK</u>"), GoldPoint Mezzanine Partners IV, LP ("<u>GoldPoint</u>") and Gryphon Mezzanine Partners, L.P. ("<u>Gryphon</u>", together with the NW Mutual, NW Mutual Group Annuity, MetLife, KK and GoldPoint, in such capacity, together with its successors and assigns in such capacity, each a "<u>Purchaser</u>" and collectively, the "<u>Purchasers</u>").

Grantor has executed and delivered an Amended and Restated Guaranty and Security Agreement, dated as of February 23, 2018, with and in favor of the Purchasers (as amended, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"). Grantor has pledged and granted to the Purchasers a continuing security interest in all Intellectual Property, including the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Grantor agrees, for the benefit of the Purchasers, as follows:

- 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement have the meanings provided or provided by reference in the Guaranty and Security Agreement or Note Purchase Agreement referred to therein.
- 2. <u>Grant of Security Interest</u>. Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of Grantor, hereby pledges and grants to the Purchasers a continuing security interest in, all of Grantor's right, title and interest in, to and under the following Collateral of Grantor (the "<u>Trademark Collateral</u>"):
- (a) all of its Trademarks, including, without limitation, those referred to on <u>Schedule 1</u> hereto but excluding any intent-to-use United States trademark applications or service mark applications for which an amendment to alleged use or statement of use has not been filed under 15 U.S.C. §1051(c) or 15 U.S.C. §1051(d), respectively, or, if filed, has not been deemed in conformance with 15 U.S.C. §1051(a) or examined and accepted by the United States Patent and Trademark Office; all renewals and extensions of the foregoing;
- (b) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (c) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.
 - 3. <u>Purpose</u>. This Agreement has been executed and delivered by Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Purchasers in

connection with the Guaranty and Security Agreement and is expressly subject to the terms and conditions thereof (which are incorporated by reference herein as if fully set forth herein). The Guaranty and Security Agreement (and all rights and remedies of the Purchasers thereunder) shall remain in full force and effect in accordance with its terms.

- 4. <u>Acknowledgment</u>. Grantor does hereby further acknowledge and affirm that the rights and remedies of the Purchasers with respect to the security interest in the Collateral granted hereby are more fully set forth in the Note Purchase Agreement and the Guaranty and Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Guaranty and Security Agreement, the terms of the Guaranty and Security Agreement shall govern.
- 5. <u>Counterparts</u>. This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together constitute one and the same original.
- 6. <u>Governing Law</u>. THIS AGREEMENT SHALL BE A CONTRACT MADE UNDER AND GOVERNED BY THE INTERNAL LAWS OF THE STATE OF NEW YORK APPLICABLE TO CONTRACTS MADE AND TO BE PERFORMED ENTIRELY WITHIN SUCH STATE, WITHOUT REGARD TO CONFLICT OF LAWS PRINCIPLES.

[signature pages follow]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

THE ORIGINAL CAKERIE LTD., as Grantor

Name: Chris W. Rogers

Title: Treasurer

[Signature Page to Trademark Security Agreement]

THE NORTHWESTERN MUTUAL LIFE INSURANCE COMPANY, as a Purchaser

By: Northwestern Mutual Investment Management	
Company, LLC, its investment adviser	
APROVIDE CALL]
By:	\exists
Name: Mark E. Kishler	
Title: Managing Director	
THE NORTHWESTERN MUTUAL LIFE INSURANCE	
COMPANY FOR ITS GROUP ANNUITY SEPARATE	
ACCOUNT, as a Purchaser	
S/A ///	=
By:	
Name: Mark E. RISHRI	
Title: Authorized Representative	

METLIFE PRIVATE EQUITY HOLDINGS, LLC, as a Purchaser

By: MetLife SP Holdings, LLC, its sole member

By: Metropolitan Life Insurance Company, its sole member

By:

Name: Sean Ritter

Title: Vice President and Director

METLIFE INSURANCE K.K., as a Purchaser

By: MetLife Investment Advisors, LLC, its investment advisor

By: Comment of the Co

Name: Sean Ritter

Title: Vice President and Director

GOLDPOINT MEZZANINE PARTNERS IV, LP, as a Purchaser

By: GoldPoint Partners LLC, its Investment Manager

Name: Matthew Cashion

Title: Executive Vice President

GRYPHON MEZZANINE PARTNERS, L.P.

By: Gryphon Mezzanine Partners GP, L.P.

Its: General Partner

By: Gryphon Investors, LLC Its: General Partner

By: _____ R. David Andrews

Title: Manager

SCHEDULE 1 TO TRADEMARK SECURITY AGREEMENT

Trademark Registrations

1. REGISTERED TRADEMARKS

Trademark	rk Applicant		Registration No.	Status
SIMPLY ORIGINAL	THE ORIGINAL CAKERIE LTD.	U.S.	4661698	Registered
INSPIRED BY HAPPINESS	THE ORIGINAL CAKERIE LTD.	U.S.	5273582	Registered
SIMPLY ORIGINAL	THE ORIGINAL CAKERIE LTD.	Canada	TMA876341	Registered
FINALI'S	THE ORIGINAL CAKERIE LTD.	Canada	TMA922656	Registered
INSPIRED BY HAPPINESS	THE ORIGINAL CAKERIE LTD.	Canada	TMA954029	Registered
DREAMIN' OF CHOCOLATE	THE ORIGINAL CAKERIE LTD.	Canada	TMA954235	Registered
DREAMIN' OF STRAWBERRIES	THE ORIGINAL CAKERIE LTD.	Canada	TMA954236	Registered
CRAVIN' FOR COOKIES & CREAM LAYER CAKE	THE ORIGINAL CAKERIE LTD.	Canada	TMA988574	Registered

2. TRADEMARK APPLICATIONS

Trademark	Applicant	Jurisdiction	Application No.	Status
DESSERT CREATIONS KIT & DESIGN	THE ORIGINAL CAKERIE LTD.	Canada	1721421	Allowed
THE ORIGINAL CAKERIE	THE ORIGINAL CAKERIE LTD.	U.S.	87694503	Pending

TRADEMARK REEL: 006278 FRAME: 0285

RECORDED: 02/23/2018