

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM463291

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Spartan Peak Holdings, LLC		01/31/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spartan Race, Inc.		
<b>Street Address:</b>	234 Congress Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3847132	PEAK	
<b>Registration Number:</b>	3847133	PEAK RACES	
<b>Registration Number:</b>	3847135	PEAK DEATH RACE	
<b>Registration Number:</b>	3847136	YOU MAY DIE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2025599163		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2026312021		
<b>Email:</b>	valerie.purdy-pyeron@rieblinglaw.com		
<b>Correspondent Name:</b>	Valerie Purdy-Pyeron		
<b>Address Line 1:</b>	1717 Pennsylvania Avenue, N.W.		
<b>Address Line 2:</b>	Suite 1025		
<b>Address Line 4:</b>	Washington, D.C. 20006-3951		
<b>ATTORNEY DOCKET NUMBER:</b>	spartan peak-spartan assi		
<b>NAME OF SUBMITTER:</b>	Valerie A. Purdy-Pyeron, Paralegal		
<b>SIGNATURE:</b>	/valerie a. purdy-pyeron/		
<b>DATE SIGNED:</b>	02/26/2018		

OP \$115.00 3847132

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

WHEREAS **Spartan Peak Holdings, LLC**, a Delaware corporation having its principal office at 234 Congress Street, 5th Floor, Boston, Massachusetts 02110, United States of America (“Assignor”), is the sole owner of the entire right, title and interest in the trademark registrations listed in Exhibit A, attached hereto (“the Marks”); and

WHEREAS, **Spartan Race, Inc.** a Delaware corporation having its principal office at 234 Congress Street, 5th Floor, Boston, Massachusetts 02110, United States of America (“Assignee”), is desirous of acquiring the entire right, title and interest in and to the said Marks, throughout the world, including the good will represented by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said Marks, together with the entire goodwill associated with and symbolized by the Marks, together with all common law rights, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related to the Marks, and the right to sue in Assignee’s own name and to recover for any damages and profits for past infringement, unfair competition or passing off, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made;

Assignor also hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these covenants and agreements, and that it will, at any time upon request without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writing and do such additional acts as said Assignee may deem necessary or desirable to perfect, secure, record, and register said Assignee’s enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind assigns and legal representatives of Assignor and inure to the benefit of the assigns and legal representatives of Assignee;

IN TESTIMONY WHEREOF, we have hereunto set our hands.

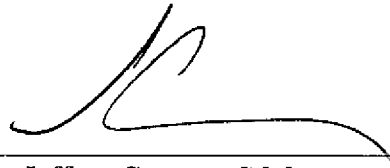
**Spartan Peak Holdings, LLC**  
By: **Spartan Race, Inc., its sole member**



Name: Jeffrey Connor, COO

Date: *January 31, 2018*

**Spartan Race, Inc.**




Name: Jeffrey Connor, COO

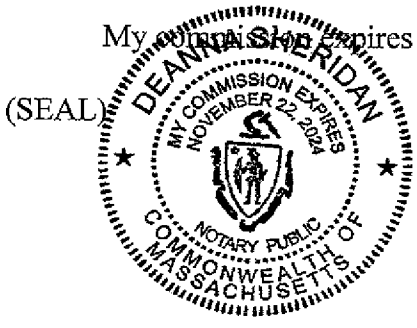
Date: *January 31, 2018*

NOTARIAL CERTIFICATE

Commonwealth of Massachusetts)  
County of Suffolk

On this 31st day of January, 2018 before me, a Notary Public in and for the Commonwealth of Massachusetts, personally Jeffrey Connor known to me, who being by me duly sworn did depose and say that he/she is the Chief Operating Officer for Spartan Race, Inc. the company herein named, a corporation organized under the laws of the State of Delaware having a principal place of business at 234 Congress Street, 5<sup>th</sup> Floor, Boston, Massachusetts 02110, United States of America legally constituted for a period of tenure not yet expired, furthermore that the deponent is authorized by said company to confer this document, and that he/she personally has signed such document in the name and on behalf of the Corporation mentioned.

Notary Public   
Typed Name Deanna Sheridan  
My Commission Expires on November 22, 2024



**EXHIBIT A**

<b>Trademark</b>	<b>U.S. Registration No.</b>
PEAK	3847132
PEAK RACES	3847133
PEAK DEATH RACE	3847135
YOU MAY DIE	3847136