

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM463398

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kalmbach Publishing Co.		02/06/2018	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kalmbach Media Co.		
<b>Street Address:</b>	21027 Crossroads Circle		
<b>City:</b>	Waukesha		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53186		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 34</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87660634	HAFID'S GRAND BAZAAR	
<b>Registration Number:</b>	0385847	TRAINS	
<b>Registration Number:</b>	0936659	MODEL RAILROADER	
<b>Registration Number:</b>	1208251	DISCOVER	
<b>Registration Number:</b>	1425710	GREENBERG'S	
<b>Registration Number:</b>	1460020	ASTRONOMY	
<b>Registration Number:</b>	1497683	MODEL RETAILER	
<b>Registration Number:</b>	1725607	FINESCALE MODELER	
<b>Registration Number:</b>	1890529	BEAD & BUTTON	
<b>Registration Number:</b>	1896191	TRAINS	
<b>Registration Number:</b>	1931375	CLASSIC TOY TRAINS	
<b>Registration Number:</b>	2064686	GARDEN RAILWAYS	
<b>Registration Number:</b>	2118571	AMERICAN SNOWMOBILER	
<b>Registration Number:</b>	2324265	GREAT SCALE MODELING	
<b>Registration Number:</b>	2883222	BEADSTYLE	
<b>Registration Number:</b>	3065653	MODEL RAILROAD PLANNING	
<b>Registration Number:</b>	3132647	CLASSIC TRAINS	
<b>Registration Number:</b>	3162469	DISCOVER	
<b>Registration Number:</b>	3530931	K	

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Property Type	Number	Word Mark
Registration Number:	3536513	SCALE AUTO
Registration Number:	3537023	KALMBACH
Registration Number:	3749183	ART JEWELRY
Registration Number:	4528668	MODEL RAILROADER
Registration Number:	4528669	FINESCALE MODELER
Registration Number:	4528670	DISCOVER
Registration Number:	4623444	ASTRONOMY
Registration Number:	4623445	TRAINS
Registration Number:	4664538	BEAD & BUTTON
Registration Number:	4817912	RATHER DASHING
Registration Number:	4995904	WELL PLAYED!
Registration Number:	5053913	DRONE360
Registration Number:	5192579	WE COME IN PEACE
Registration Number:	5316341	THIS BELONGS IN A MUSEUM
Registration Number:	5334230	ELEMENT

**CORRESPONDENCE DATA**

Fax Number: 2627831211

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 262 783-1300

Email: rkmip@rkmiplaw.com

Correspondent Name: Laura A. Dable

Address Line 1: Ryan Kromholz & Manion, S.C.

Address Line 2: PO Box 26618

Address Line 4: Milwaukee, WISCONSIN 53226-0618

NAME OF SUBMITTER:	Barbara J. Mueller
SIGNATURE:	/Barbara J. Mueller/
DATE SIGNED:	02/26/2018

Total Attachments: 0

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