

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM463545

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE GAME 7 GROUP, LLC		02/23/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	JFGAME 7 LLC		
Street Address:	667 Madison Avenue		
Internal Address:	c/o Isaac S. Chera		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10065		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2412709	GAME 7	
Registration Number:	3339679	GAME SEVEN	
Registration Number:	4086066	GAME 7	
Registration Number:	4525094	G	
Registration Number:	4258440	GAME 7	
Registration Number:	4059974	GAME 7	
Registration Number:	5207641	MATCH 7	
CORRESPONDENCE DATA			
Fax Number:	2122861884		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-557-7200		
Email:	wc@dhclegal.com		
Correspondent Name:	William H. Cox		
Address Line 1:	605 Third Avenue		
Address Line 2:	Davidoff Hutcher & Citron - 34th Floor		
Address Line 4:	New York, NEW YORK 10158		
NAME OF SUBMITTER:	William H. Cox		

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SIGNATURE:	/William H. Cox/
DATE SIGNED:	02/27/2018
Total Attachments: 6 source=Game 7 Assignment#page1.tif source=Game 7 Assignment#page2.tif source=Game 7 Assignment#page3.tif source=Game 7 Assignment#page4.tif source=Game 7 Assignment#page5.tif source=Game 7 Assignment#page6.tif	

ASSIGNMENT

THIS ASSIGNMENT, effective on February 23, 2018, between THE GAME 7 GROUP, LLC ("Assignor"), a New York limited liability company with an address at 225 East 36th Street, 5e, New York, NY 10016 and JFGAME 7 LLC ("Assignee"), a New York limited liability company with an address at c/o Isaac S. Chera, 667 Madison Avenue, New York, New York 10065.

WHEREAS, Assignor has adopted and used in its business and owns all right, title and interest in and to (a) the trademark registrations listed in Schedule A attached hereto and made a part hereof (the "Trademark Registrations") for the trademarks listed in Schedule A (and all common law rights relating to hereto and all other trademarks using the words "Game 7", "Game Seven", "Match 7", and "Match Seven") (collectively the "Trademarks") and (b) the web domains, social media and ecommerce addresses specified in Schedule A hereto (collectively the "Internet Addresses").

WHEREAS, Assignor has agreed to assign to Assignee all right, title and interest in and to the Trademarks and the Trademark Registrations to Assignee;

WHEREFORE THE PARTIES AGREE AS FOLLOWS:

For valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, and its successors and assigns, all right, title and interest in and to (a) the Trademarks, including without limitation, the Trademark Registrations, the goodwill of the business in connection with which the Trademarks are used, together with the right to sue and recover for past infringements, dilution and violations thereof, and (b) the Internet Addresses, and Assignee accepts such assignment.

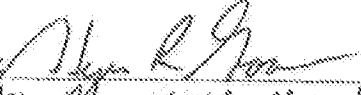
This Assignment may be signed in counterparts. A scanned emailed signature shall be

deemed an original signature.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the 23rd day
of February, 2018.

THE GAME 7 GROUP, LLC
Assignor

JFGAME 7 LLC
Assignee

By: 
Title: Managing Member

By: _____
Title: _____


deemed an original signature.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the 23rd day of February, 2018.

THE GAME 7 GROUP, LLC
Assignor


JFGAME 7 LLC
Assignee

By: _____
Title: _____

✓ By: 
Title: Manager

STATE OF New York)
) ss.:
COUNTY OF Kings)

On the 12 day of February, 2018, before me, the undersigned, a Notary Public in and for said State, personally appeared Stephen Casanova, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

JUSTIN G BROWN
NOTARY PUBLIC-STATE OF NEW YORK
No. 01BR6359103
Qualified In Kings County
My Commission Expires 05-21-2021

STATE OF _____)
) ss.:
COUNTY OF _____)

On the _____ day of February, 2018, before me, the undersigned, a Notary Public in and for said State, personally appeared _____, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

SCHEDULE A

<u>TRADEMARK</u>	<u>JURISDICTION</u>	<u>REGISTRATION NO.</u>	<u>CLASS</u>
GAME 7	U.S.	2,412,709	25
GAME SEVEN	U.S.	3,339,679	25
GAME 7	U.S.	4,086,066	35
G & Design	U.S.	4,525,094	25
GAME 7	U.S.	4,258,440	28
GAME 7	U.S.	4,059,974	28
MATCH 7	U.S.	5,207,641	25, 28, 35

- (i) All other registrations owned by Seller and the Members for any of the above trademarks, in any other jurisdiction, in any trademark class.
- (ii) All common law rights for the above trademarks and the trademarks "Match 7," "Match Seven" "The Two Greatest Words in Sports" "The 2 Greatest Words in Sports" trademarks in all classes in the U.S. and other countries throughout the world.

WEB DOMAINS, SOCIAL MEDIA AND ECOMMERCE

Social Media Websites [Site - Account name (password in parentheses)]:

Twitter - @GAME 7 (tg7gaccess)
 Instagram - Game7Brand (tg7gaccess)
 Pinterest - Game 7 (tg7gaccess)
 Tumblr - game7blog (tg7gaccess)
 Youtube - Game7Channel@gmail.com (game7access)

Twitter - @Match7Sports (wcmatch7)
 Instagram - Match7Sports (wcmatch7)
 Pinterest - Match 7 (wcmatch7)
 Tumblr - match7sports (wcmatch7)

- The email address for each of the above Match 7 Social Media accounts: info@game7.com
Youtube - Match7Channel@gmail.com (match7access)

The domain names:

www.game7.com
www.game7shop.com
www.match7sports.com

The ecommerce shops [Site - Account name (password in parentheses)]:

Game 7: MyLocker.net Game 7 Shop - lroehlg7 (tg7gaccess)
Game Seven: MyLocker.net Game Seven Shop - lancerg7 (tg7gaccess)
Match 7: MyLocker (eCommerce Shop) - lroehl12 (wcmatch7)