

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM463848

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	04/01/2017		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Premier Manufacturing, Inc.		02/28/2018	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	King Maker Marketing, Inc.		
<b>Street Address:</b>	1304 Annapolis Drive		
<b>City:</b>	Raleigh		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27608		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3979655	WH	
<b>Registration Number:</b>	4177036	WH	
<b>Registration Number:</b>	4199091	WH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	314-259-2000		
<b>Email:</b>	bcipdocketing@bryancave.com		
<b>Correspondent Name:</b>	Matthew G. Minder		
<b>Address Line 1:</b>	211 North Broadway, Suite 3600		
<b>Address Line 4:</b>	Saint Louis, MISSOURI 63102		
<b>ATTORNEY DOCKET NUMBER:</b>	0369005		
<b>NAME OF SUBMITTER:</b>	Nicole L. Grembocki		
<b>SIGNATURE:</b>	/Nicole L. Grembocki/		
<b>DATE SIGNED:</b>	03/01/2018		
<b>Total Attachments: 2</b>	source=WH Trademark Assignment#page1.tif		

CH \$90.00 3979655



a. CONFIRMATORY TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by and between Premier Manufacturing, Inc., a Missouri corporation, with a business address located at 629 Cepi Drive, Chesterfield, MO 63005 ("Assignor") and King Maker Marketing, Inc., a New Jersey corporation, with a business address located at 1304 Annapolis Drive, Raleigh, NC 27608 ("Assignee").

WHEREAS, effective April 1, 2017 ("Assignment Date"), Assignor assigned all of its right, title and interest in, to and under certain trademarks, service marks and trade names, including those listed on the attached Schedule A, and all goodwill of the business associated therewith (the "Marks") to Assignee;

WHEREAS, prior to and as of the Assignment Date, Assignor was operating an ongoing and existing business, and owned, adopted and used the Marks in the United States of America and elsewhere;

WHEREAS, Assignor and Assignee desire to confirm the assignment of the Marks in writing, as of the Assignment Date;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Assignor does hereby confirm that, as of the Assignment Date, it assigned, sold, transferred and conveyed to Assignee all right, title and interest in and to the Marks, including any and all goodwill of the business associated therewith, all applications or registrations therefor, all common law rights therein, and all past, present, and future causes of action with respect to or arising out of the Marks, along with the right to recover damages and profits for past infringements thereof.

2. Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the undersigned has duly executed this Confirmatory Trademark Assignment for and on behalf of Assignor as of the day and year written below.

**Premier Manufacturing, Inc.**

By: Edmond W. Facetta

Name: Edmond W. Facetta

Title: Vice President

Date: 02/28/2018

SCHEDULE A

Marks	Reg. Number
WH (stylized)	3979655
WH (stylized)	4177036
WH (stylized)	4199091