TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM463870

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MT SALON HOLDINGS, LLC		02/28/2018	Limited Liability Company: ILLINOIS
MT SALON ACQUISITION, LLC		02/28/2018	Limited Liability Company: ILLINOIS
MARIO TRICOCI HAIR SALONS & DAY SPAS, INC.		02/28/2018	Corporation: ARIZONA

RECEIVING PARTY DATA

Name:	VILLAGE BANK & TRUST		
Street Address:	1545 Ellinwood Avenue		
City:	Des Plaines		
State/Country:	ILLINOIS		
Postal Code:	60016		
Entity Type:	BANK: ILLINOIS		

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark	
Registration Number:	2882038	MARIO TRICOCI	
Registration Number:	2882037	MARIO TRICOCI TOO	
Registration Number:	4807159	MARIO, MAKE ME A MODEL	
Registration Number:	3498236	SPA AND SHARE	
Registration Number:	2919223	M	

CORRESPONDENCE DATA

Fax Number: 3126095005

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

312-609-7777 Phone:

Email: acurley@vedderprice.com

Correspondent Name: Angelique Curley 222 N. LaSalle Street Address Line 1: Address Line 2: Vedder Price P.C.

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 37003.00.0004

TRADEMARK

REEL: 006281 FRAME: 0785 900441073

NAME OF SUBMITTER:	Angelique Curley		
SIGNATURE:	/Angelique Curley/		
DATE SIGNED: 03/01/2018			
Total Attachments: 5			
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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this "*Trademark Security Agreement*") is made this 28th day of February, 2018, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, "*Grantors*" and each individually, "*Grantor*"), and **VILLAGE BANK & TRUST** ("*Bank*").

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of February 28, 2018 (as amended, restated, supplemented, or otherwise modified from time to time, the "Credit Agreement") by and among MT SALON HOLDINGS, LLC, an Illinois limited liability company ("Holdco"), MT SALON ACQUISITION, LLC, an Illinois limited liability company ("Buyer"), MARIO TRICOCI HAIR SALONS & DAY SPAS, INC., an Arizona corporation ("Company"; Holdco, Buyer and Company, each a "Borrower", and collectively, the "Borrowers"), and Bank, Bank agreed to make certain financial accommodations available to Loan Parties from time to time pursuant to the terms and conditions thereof;

WHEREAS, Bank is willing to make the financial accommodations to Loan Parties as provided for in the Credit Agreement, but only upon the condition, among others, that Grantors shall have executed and delivered to Bank that certain Security Agreement, dated as of even date with the Credit Agreement (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to Bank this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

- 1. <u>DEFINED TERMS</u>. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.
- 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby unconditionally grants, assigns, and pledges to Bank to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "Trademark Collateral"):
- (a) all of its Trademarks and Intellectual Property Licenses to which it is a party relating to any Trademark including those referred to on <u>Schedule I</u>;
- (b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Intellectual Property License relating to any Trademark; and

- (c) all products and proceeds (as that term is defined in the UCC) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Intellectual Property License relating to any Trademark.
- 3. <u>SECURITY FOR SECURED OBLIGATIONS</u>. This Trademark Security Agreement and the Security Interest created hereby secure the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Bank, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.
- 4. <u>SECURITY AGREEMENT</u>. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Bank pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Bank with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Security Agreement, the Security Agreement shall control.
- 5. <u>AUTHORIZATION TO SUPPLEMENT</u>. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to Bank with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Bank unilaterally to modify this Trademark Security Agreement by amending <u>Schedule I</u> to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend <u>Schedule I</u> shall in any way affect, invalidate or detract from Bank's continuing security interest in all Collateral, whether or not listed on <u>Schedule I</u>.
- 6. <u>COUNTERPARTS</u>. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

[signature page follows]

(Signature Page to Trademark Security Agreement)

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

MT SALON HOLDINGS, LLC, an Illinois limited liability

company

MT SALON ACQUISITION, LLC, an Illinois limited liability

company

MARIO TRICOCI HAIR SALONS & DAY SPAS, INC.,

an Arizona corporation

By:

Mario Tricoci, Jr. Authorized Officer

As Authorized Officer of each of the above entities and in such capacity, intending by this signature to legally bind each of the above entities

(Signature Page to Trademark Security Agreement)

ACCEPTED AND ACKNOWLEDGED BY:

BANK:

VILLAGE BANK & TRUST

Authorized Sugnatory

SCHEDULE I

TO

TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS/APPLICATIONS

Grantor	Country	Mark	Application/ Registration No.	App/Reg Date
Mario Tricoci Hair Salons & Day Spas, Inc.		Mario Tricoci	2882038	
Mario Tricoci Hair Salons & Day Spas, Inc.		Mario Tricoci Too	2882037	
Mario Tricoci Hair Salons & Day Spas, Inc.		T	2919223	
Mario Tricoci Hair Salons & Day Spas, Inc.		Mario, Make me a Model	4807159	
Mario Tricoci Hair Salons & Day Spas, Inc.		Spa and Share	3498236	

TRADE NAMES

COMMON LAW TRADEMARKS

TRADEMARKS NOT CURRENTLY IN USE

TRADEMARK LICENSES

None.

CHICAGO/#3097066.4

RECORDED: 03/01/2018