

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.203/01/2018  
900441162

ETAS ID: TM463970

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	06/23/2017		
<b>RESUBMIT DOCUMENT ID:</b>	900439798		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
STYLECASTER, INC.		06/23/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SheKnows, LLC		
<b>Street Address:</b>	14614 N. Kierland Blvd.		
<b>Internal Address:</b>	Suite S150		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85254		
<b>Entity Type:</b>	Limited Liability Company: <b>ARIZONA</b>		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3681423	STYLECASTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6027985595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602.798.5419		
<b>Email:</b>	phx_tmddocketing@ballardspahr.com		
<b>Correspondent Name:</b>	Kimberly A. Warshawsky		
<b>Address Line 1:</b>	1 East Washington Street		
<b>Address Line 2:</b>	Suite 2300		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004		
<b>ATTORNEY DOCKET NUMBER:</b>	00185337		
<b>NAME OF SUBMITTER:</b>	Kimberly A. Warshawsky		
<b>SIGNATURE:</b>	/Kimberly A. Warshawsky/		
<b>DATE SIGNED:</b>	03/01/2018		
<b>Total Attachments: 2</b>			

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# Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"STYLECASTER, INC.", A DELAWARE CORPORATION,  
WITH AND INTO "SHEKNOWS, LLC" UNDER THE NAME OF "SHEKNOWS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF ARIZONA, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF JUNE, A.D. 2017, AT 10 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

4393072 8100M  
SR# 20181435399

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202225517  
Date: 02-27-18

TRADEMARK  
REEL: 006282 FRAME: 0967

