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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 03/01/2018 900441162

ETAS ID: TM463970

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	MERGER	
EFFECTIVE DATE:	06/23/2017	
RESUBMIT DOCUMENT ID:	900439798	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
STYLECASTER, INC.		06/23/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	SheKnows, LLC 14614 N. Kierland Blvd.		
Street Address:			
Internal Address:	Suite S150		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85254		
Entity Type:	Limited Liability Company: ARIZONA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	3681423	STYLECASTER	

CORRESPONDENCE DATA

Fax Number:

6027985595

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

602.798.5419

Email:

phx_tmdocketing@ballardspahr.com

Correspondent Name:

Kimberly A. Warshawsky

1 East Washington Street

Address Line 1: Address Line 2:

Suite 2300

Address Line 4:

Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER:	00185337
NAME OF SUBMITTER:	Kimberly A. Warshawsky
SIGNATURE:	/Kimberly A. Warshawsky/
DATE SIGNED:	03/01/2018
DATE SIGNED:	03/01/2018

Total Attachments: 2

TRADEMARK REEL: 006282 FRAME: 0965

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"STYLECASTER, INC.", A DELAWARE CORPORATION,

WITH AND INTO "SHEKNOWS, LLC" UNDER THE NAME OF "SHEKNOWS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF ARIZONA, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF JUNE, A.D. 2017, AT 10 O'CLOCK A.M.



4393072 8100M SR# 20181435399

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

Authentication: 202225517

Date: 02-27-18

TRADEMARK REEL: 006282 FRAME: 0967

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:00 AM 06/23/2017
FILED 10:00 AM 06/23/2017
SR 20174937053 - File Number 4393072

STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC CORPORATION AND FOREIGN LIMITED LIABILITY COMPANY

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law, the undersigned limited liability company executed the following Certificate of Merger: FIRST: The name of the surviving limited liability company is SheKnows, LLC (list jurisdiction) Arizona limited liability company, and the name of the corporation being merged into this surviving limited liability company is StyleCaster, Inc. , a Delaware Corporation. SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging corporation. THIRD: The name of the surviving limited liability company is SheKnows, LLC FOURTH: The merger is to become effective on filing FIFTH: The Agreement of Merger is on file at 14614 N. Kierland Blvd., Suite S150, Scottsdale, AZ 85254 the place of business of the surviving limited liability company. SIXTH: A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the surviving limited liability company or stock holder of the merging corporation. SEVENTH: The surviving limited liability company agrees that it may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of any constituent corporation or limited liability company of Delaware, as well as for enforcement of any obligation of the surviving limited liability company arising from this merger, including any suit or other proceeding to enforce the rights of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the Delaware General Corporation laws, and irrevocably appoints the Secretary of State of Delaware as its agent to accept service of process in any such suit or proceeding. The Secretary of State shall mail any such process to the surviving limited liability company at 14614 N. Kierland Blvd., Suite S150, Scottsdale, AZ 85254 IN WITNESS WHEREOF, said Limited Liability Company has caused this certificate to be signed by an authorized person, the 12th day of 1,40 e ,A.D., 2017.

DE127 - 2/08/07 C T System Online

RECORDED: 02/16/2018

TRADEMARK
REEL: 006282 FRAME: 0968