ETAS ID: TM463203

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** NUNC PRO TUNC ASSIGNMENT

**EFFECTIVE DATE:** 10/20/2017

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PeachWorks, Inc.		02/19/2018	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Above and Beyond - Business Tools and Services For Entrepreneurs, Inc.
Street Address:	902 Carnegie Center, Suite 160
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08540
Entity Type:	Corporation: DELAWARE

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark	
Registration Number:	5061298	BUY AND BUILD	
Registration Number:	5348579	RESTAURANTS MADE EASY	

#### **CORRESPONDENCE DATA**

Fax Number: 4157735759

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4157735700

Email: ipprosecutionsf@orrick.com

**Correspondent Name:** Beth M. Goldman

Address Line 1: 2050 Main Street, Suite 1100 Address Line 2: Orrick, Herrington & Sutcliffe LLP Address Line 4: Irvine, CALIFORNIA 92614-8255

ATTORNEY DOCKET NUMBER:	37024-6000
NAME OF SUBMITTER:	Beth M. Goldman
SIGNATURE:	/Beth M. Goldman/
DATE SIGNED:	02/23/2018

**Total Attachments: 2** 

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> **TRADEMARK** REEL: 006282 FRAME: 0994

### ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is made by Peachworks, Inc. a Delaware corporation with a place of business at 26935 Northwestern Highway, Suite 520 Southfield, Michigan 48033 ("Assignor"), in favor of Above and Beyond – Business Tools and Services for Entrepreneurs, Inc., a Delaware corporation with a place of business at 902 Carnegie Center, Suite 160, Princeton, New Jersey 08540 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks and the registrations thereof identified in Schedule A, attached hereto and incorporated herein by this reference (the "Marks"), and the goodwill associated therewith.

WHEREAS, Assignor desires to assign the Marks and the goodwill associated therewith to Assignee and Assignee desires to acquire the Marks and the goodwill associated therewith.

NOW, THEREFORE, pursuant to that certain Asset Purchase Agreement by and between Peachworks, Inc., Assignor, and Above and Beyond - Business Tools and Services for Entrepreneurs, Inc., Assignee, dated October 20, 2017 (the "Agreement"), and in consideration of the mutual covenants and agreements in the Agreement and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee all of its right, title and interest in the Marks, together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademark is duly executed to be effective as of October 20, 2017.

EACHWORKS, INC.	ABOVE AND BEYOND – BUSINESS
	TOOLS AND SERVICES FOR
,	ENTREPRENEURS, INC.
, ,	

Name: Jeffrey Schacher

Title: President

Date: February 19, 2018 (nunc pro tunc) By:

Name: Honora Moore

Title: General Counsel

Date: February 15, 2018 (nunc pro tunc)

## **SCHEDULE A**

Mark	App. No. Filing Date	Reg. No. Reg. Date	Class
BUY AND BUILD	87016037	5061298	42
	4/27/2016	10/11/2016	
RESTAURANTS MADE EASY	87011023	5348579	42
	4/22/2016	12/5/2017	

4153-5777-7425.1

**RECORDED: 02/23/2018** 

TRADEMARK REEL: 006282 FRAME: 0996