

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM464308

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Correspondence Data previously recorded on Reel 006236 Frame 0282. Assignor(s) hereby confirms the Assignment.
<b>RESUBMIT DOCUMENT ID:</b>	900438162

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LHR INTERNATIONAL, INC.		12/21/2017	Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	TAKE 2 MARKET, INC.
<b>Street Address:</b>	1351 COUNTY ROAD 43250
<b>City:</b>	PARIS
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75462
<b>Entity Type:</b>	Corporation: TEXAS

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Registration Number:</b>	4821036	LONG HARD RIDE

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (303) 717-2349  
**Email:** SHIRIN@INDRA.COM  
**Correspondent Name:** SHIRIN KOLLAR  
**Address Line 1:** 1351 COUNTY ROAD 43250  
**Address Line 4:** PARIS, TEXAS 75462

<b>NAME OF SUBMITTER:</b>	Shirin Kollar
<b>SIGNATURE:</b>	/Shirin Kollar/
<b>DATE SIGNED:</b>	03/05/2018

## Total Attachments: 3

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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM455875

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LHR International, Inc.		12/21/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Take 2 Market, Inc.		
<b>Street Address:</b>	1351 County Road 43250		
<b>City:</b>	Paris		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75462		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86425013	LONG HARD RIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	jdcasias@gmail.com		
<b>Correspondent Name:</b>	Joseph D. Casias		
<b>Address Line 1:</b>	9265 Stargaze Avenue		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92129		
<b>NAME OF SUBMITTER:</b>	Joseph D. Casias		
<b>SIGNATURE:</b>	/Joseph D. Casias/		
<b>DATE SIGNED:</b>	12/26/2017		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is entered into and effective this 21<sup>st</sup> day of December, 2017 (the "Effective Date") by and between **LHR INTERNATIONAL, INC.**, a California corporation located at 9265 Stargaze Ave., San Diego, California 92129 ("Assignor") and **TAKE 2 MARKET, INC.**, a Texas corporation located at 1351 County Road 43250, Paris, Texas 75462 ("Assignee"), which parties may be referred to as a "Party" or jointly as "Parties."

**WHEREAS**, Assignor desires to assign, transfer, convey and deliver to Assignee all of Assignor's right, title and interest in and to the trademarks, service marks and trade names associated with the name "Long Hard Ride" including, without limitation those identified in Schedule A hereto, (collectively, the "Long Hard Ride Marks"), including the goodwill and all common law rights therein; and

**WHEREAS**, Assignor is the sole owner of the entire right, title and interest in, to and under the Long Hard Ride Marks, all goodwill associated therewith, and all common law rights therein; and

**WHEREAS**, Assignee desires to acquire from Assignor, and Assignor is willing to convey to Assignee, Assignor's entire right, title and interest in, to and under the Long Hard Ride Marks, all goodwill associated therewith, and all common law rights therein.

**NOW THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee, its successors and assigns, the entire right, title and interest in, to and under the Long Hard Ride Marks, including common law rights therein, together with all goodwill of the business represented and symbolized by and associated with the Long Hard Ride Marks.

Assignor further conveys, transfers and assigns to Assignee the right to file any action and recover damages by reason of past infringement, misappropriation or other unauthorized use of said Long Hard Ride Marks, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns, or other legal representatives.

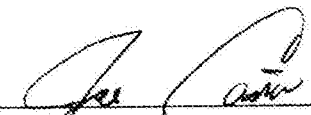
**IN WITNESS WHEREOF**, the Parties, by their duly authorized representatives, have caused this Trademark Assignment to be duly executed as of the Effective Date.


ASSIGNOR

ASSIGNEE

LHR INTERNATIONAL, INC.

TAKE 2 MARKET, INC.

By: 

By: 

Name: Joseph D. Casias

Name: James Paul Pierotti

Title: CEO

Title: CEO

Schedule A

<u>Title/Mark</u>	<u>Country</u>	<u>International Class</u>	<u>Status</u>	<u>Serial Number</u>	<u>Filing Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
Long Hard Ride	U.S.	025	Reg.	86425013	10/13/2014	4821036	09/29/2015