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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM464222

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Project W Newco, LLC			Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Collateral Agent	
Street Address:	101 N. Tryon Street, 5th Floor	
Internal Address:	NC1-001-05-45	
City:	Charlotte	
State/Country:	NORTH CAROLINA	
Postal Code:	28255-0001	
Entity Type:	national banking association: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4533510	WPROMOTE

CORRESPONDENCE DATA

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9192868000

Email: PTO_TMconfirmation@mvalaw.com, amberwest@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC
Address Line 1: 3015 Carrington Mill Blvd., Suite 400

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	327000.027796
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	03/05/2018

Total Attachments: 4

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NOTICE

OF

GRANT OF SECURITY INTEREST

IN

TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of March 2, 2018 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Pledgors party thereto (each a "Pledgor" and collectively, the "Pledgors") and Bank of America, N.A. (the "Bank"), as collateral agent for the holders of the Secured Obligations referenced therein, the undersigned Pledgor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Pledgor in and to the trademarks and trademark applications set forth on Schedule 1 hereto to the Bank for the benefit of the holders of the Secured Obligations.

The undersigned Pledgor and the Bank, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature pages follow]

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Very truly yours,

PROJECT W NEWCO, LLC,

a Delaware limited liability company

Name: Michael Mothner

Title: Chief Executive Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.

Title: Senior Vice President

PROJECT W NEWCO, LLC IP NOTICE

Schedule 1

Project W Newco, LLC (Delaware Limited Liability Company)

U.S. Trademark

Trademark Registration

Mark	Reg. No.	Reg. Date
WPROMOTE	4533510	05/20/14

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RECORDED: 03/05/2018