

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM464240

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dos Amigos Brands, LLC		02/15/2018	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Wm. Wrigley Jr. Company		
Street Address:	1132 West Blackhawk Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60642		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4672030	SUGUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124643100		
Email:	dmasters@loeb.com		
Correspondent Name:	Douglas N. Masters		
Address Line 1:	321 N. Clark Street, Suite 2300		
Address Line 2:	Loeb & Loeb LLP		
Address Line 4:	Chicago, UNITED STATES 60654		
NAME OF SUBMITTER:	Elisabeth K. O'Neill		
SIGNATURE:	/Elisabeth K. O'Neill/		
DATE SIGNED:	03/05/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Dos Amigos Brands LLC, a Nevada limited liability company ("Dos Amigos") having a principal place of business in San Diego, California ("Assignor"), is the owner of rights in the trademark SUGUS, including U.S. Reg. No. 4,672,030 (the "Mark");

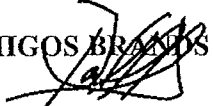
WHEREAS, Wm. Wrigley Jr. Company, a Delaware corporation, having a place of business in Chicago, Illinois ("Assignee") desires to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, absolutely and forever, the entire right, title and interest, throughout the world, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark, and any corresponding registrations and applications, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.


The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, this Assignment is effective this **15th** day of **February**, 2018.

DOS AMIGOS BRANDS LLC

By: 
Name: Pablo Paoli
Title: President
Date: 2/20/2018

WM. WRIGLEY JR. COMPANY

By: 
Name: Stephanie Straub
Title: VP, General Counsel & Secretary
Date: FEBRUARY 22, 2018