

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM464431

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peterson's Nelnet, LLC		01/31/2018	Limited Liability Company: NEBRASKA
RECEIVING PARTY DATA			
Name:	Peterson's LLC		
Street Address:	8740 Lucent Blvd.		
Internal Address:	Suite 400		
City:	Highlands Ranch		
State/Country:	COLORADO		
Postal Code:	80129		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	5001032	PETERSON'S	
Registration Number:	4696761	EGGHEAD'S GUIDE TO	
Registration Number:	4550554	COLLEGEQUEST	
Registration Number:	2882307	GET WISE! MASTERING VOCABULARY SKILLS	
Registration Number:	2490568	ESSAY EDGE	
Registration Number:	2375561	PETERSONS.COM	
Registration Number:	1799098	PETERSON'S	
Registration Number:	1563314	COMPETITIVE COLLEGES	
Registration Number:	1480789	BRICKER'S INTERNATIONAL DIRECTORY	
Registration Number:	1434731	ARCO	
Registration Number:	1365509	PETERSON'S	
CORRESPONDENCE DATA			
Fax Number:	3172371000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(317) 237-1029		
Email:	tmindy@faegrebd.com		
Correspondent Name:	Abe Shanehsaz/Faegre Baker Daniels LLP		

OP \$290.00 5001032

Address Line 1: 300 North Meridian Street, Suite 2700
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: 514303.3

NAME OF SUBMITTER: Abe Jentry Shanehsaz

SIGNATURE: /Abe Jentry Shanehsaz/

DATE SIGNED: 03/06/2018

Total Attachments: 2

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source=Peterson's Evidence of filed Certificate of Conversion (DE) - filed 1-31-2108#page2.tif

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A NEBRASKA LIMITED LIABILITY COMPANY UNDER THE NAME OF "PETERSON'S NELNET, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PETERSON'S NELNET, LLC" TO "PETERSON'S, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JANUARY, A.D. 2018, AT 11:38 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6735316 8100F
SR# 20180619253

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202084457
Date: 02-02-18

TRADEMARK
REEL: 006284 FRAME: 0738

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY
TO A DELAWARE LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF THE
DELAWARE LIMITED LIABILITY COMPANY ACT**

Peterson's Nelnet, LLC, a Nebraska limited liability company (the "Non-Delaware LLC"), desiring to convert to Peterson's, LLC, a Delaware limited liability company (the "Delaware LLC"), pursuant to Section 18-214 of the Delaware Limited Liability Company Act, submits this Certificate of Conversion and certifies as follows:

1. The Non-Delaware LLC was organized under the laws of the State of Nebraska on July 19, 2006.
2. The name of the Non-Delaware LLC immediately prior to filing this Certificate is Peterson's Nelnet, LLC.
3. The name of the Delaware LLC as set forth in the Certificate of Formation filed herewith in accordance with Section 18-214 of the Delaware Limited Liability Company Act is Peterson's, LLC.
4. The conversion shall become effective upon the filing of this Certificate of Conversion with the Delaware Secretary of State.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the Non-Delaware LLC has executed this Certificate on the 30th day of January, 2018.

By:  _____

Name: Mo Lam
Title: President