

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM464485

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|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 12/29/2017 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|--|
| Blue Man IP, LLC | | 03/06/2018 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | Blue Man Group Holdings, LLC |
| Street Address: | 599 Broadway, 6th Floor |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10012 |
| Entity Type: | Limited Liability Company: DELAWARE |

PROPERTY NUMBERS Total: 11

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 5111060 | BLUE MAN GROUP DARE TO LIVE IN FULL COLO |
| Registration Number: | 3597340 | BLUE MAN GROUP |
| Registration Number: | 3394341 | BLUE MAN GROUP |
| Registration Number: | 3030215 | BLUE MAN GROUP |
| Registration Number: | 2741259 | BLUE MAN GROUP |
| Registration Number: | 2680625 | BLUE MAN GROUP |
| Registration Number: | 2677611 | BLUE MAN GROUP |
| Registration Number: | 2677610 | BLUE MAN GROUP |
| Registration Number: | 2617550 | BLUE MAN GROUP |
| Registration Number: | 2450660 | BLUE MAN GROUP |
| Registration Number: | 2438222 | BLUE MAN GROUP |

CORRESPONDENCE DATA

Fax Number: 2023712540

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023712600

Email: sarnold@skgf.com

Correspondent Name: Monica Riva Talley

TRADEMARK

Address Line 1: 1100 New York Avenue, N.W.
Address Line 2: Sterne, Kessler, Goldstein & Fox P.L.L.C
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 4147.0000000

NAME OF SUBMITTER: Monica Riva Talley

SIGNATURE: /Monica Riva Talley/

DATE SIGNED: 03/06/2018

Total Attachments: 2

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NUNC PRO TUNC ASSIGNMENT

Blue Man IP, LLC, a Delaware Limited liability company with its principal place of business at 599 Broadway, 6th Floor, New York, NY 10012 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor ("the Trademarks").

On approximately December 29, 2017, Blue Man Group Holdings, LLC, a Delaware Limited liability company with its principal place of business at 599 Broadway, 6th Floor, New York, NY 10012 ("Assignee"), acquired the Trademarks from Assignor. Assignee is the owner in fact of the Trademarks and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns nunc pro tunc as of December 29, 2017 to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to use and recover for past infringements, dilution, and other violations.

Blue Man IP, LLC

By : Blue Man Group Holdings, LLC, its sole member

By: 


Name: Jocelyn Côté

Title: Chief Legal Officer

Date: March 6, 2018

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EXHIBIT A

| <u>MARK</u> | <u>REG. NO.</u> | <u>REG. DATE</u> |
|--|-----------------|------------------|
| 1.  | 5,111,060 | 2016-12-27 |
| 2. BLUE MAN GROUP | 3,597,340 | 2009-03-31 |
| 3. BLUE MAN GROUP | 3,394,341 | 2008-03-11 |
| 4. BLUE MAN GROUP | 3,030,215 | 2005-12-13 |
| 5. BLUE MAN GROUP | 2,741,259 | 2003-07-29 |
| 6. BLUE MAN GROUP | 2,680,625 | 2003-01-28 |
| 7. BLUE MAN GROUP | 2,677,611 | 2003-01-21 |
| 8. BLUE MAN GROUP | 2,677,610 | 2003-01-21 |
| 9. BLUE MAN GROUP | 2,617,550 | 2002-09-10 |
| 10. BLUE MAN GROUP | 2,450,660 | 2001-05-15 |
| 11. BLUE MAN GROUP | 2,438,222 | 2001-03-27 |