03/05/2018 900441393

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM464214

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	CHANGE OF NAME	Entity Conversion	SN 3-7-	2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
True Botanicals, LLC		03/01/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	True Botanicals, Inc.		
Street Address:	29 Miller Avenue		
City:	Mill Valley		
State/Country:	CALIFORNIA		
Postal Code:	94941		
Entity Type:	Corporation: DELAWARE		

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark	
Registration Number:	5254552	TRUE BOTANICALS	
Serial Number:	87178201	THIS IS SERIOUS LUXURY	
Registration Number:	5245497	TRANSFORMATIVE RESULTS FOR EVERY SKIN TY	
Registration Number:	5245501	TRANSFORMATION BEGINS HERE.	
Registration Number:	5309571	TRUE BOTANICALS	

CORRESPONDENCE DATA

Fax Number:

3146673633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

314.552.6077

Email:

ipdocket@thompsoncoburn.com

Correspondent Name:

Shoko Naruo

Address Line 1:

Thompson Coburn LLP

Address Line 2:

One US Bank Plaza

Address Line 4:

St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	61192-153612
NAME OF SUBMITTER:	Shoko Naruo
SIGNATURE:	/sn/
DATE SIGNED:	03/05/2018

CH \$140.00 5254552

Total Attachments: 3 source=Certificate of Conversion#page1.tif source=Certificate of Conversion#page2.tif

source=Certificate of Conversion#page3.tif

TRADEMARK REEL: 006285 FRAME: 0382

Page 1



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

LIMITED LIABILITY COMPANY UNDER THE NAME OF "TRUE BOTANICALS, LLC"

TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "TRUE

BOTANICALS, LLC" TO "TRUE BOTANICALS, INC.", FILED IN THIS OFFICE

ON THE FIRST DAY OF MARCH, A.D. 2018, AT 2:16 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5986423 8100V SR# 20181621967

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202239163

Date: 03-01-18

TRADEMARK REEL: 006285 FRAME: 0383 State of Delaware
Secretary of State
Division of Corporations
Delivered 02:16 PM 03/01/2018
FILED 02:16 PM 03/01/2018
SR 20181621967 - File Number 5986423

STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM A LIMITED LIABILITY COMPANY TO A CORPORATION PURSUANT TO SECTION 265 OF THE DELAWARE GENERAL CORPORATION LAW

TRUE BOTANICALS, LLC, a Delaware limited liability company (the "Company"), does hereby certify to the following facts relating to the conversion of the Company into TRUE BOTANICALS, INC., a Delaware corporation (the "Conversion"):

- 1. The name of the Company immediately prior to filing this Certificate of Conversion is True Botanicals, LLC.
- 2. The Company's Certificate of Formation was filed with the Secretary of State of the State of Delaware on March 11, 2016.
- 3. The name of the corporation into which the Company shall be converted pursuant to this Certificate of Conversion is True Botanicals, Inc.
- 4. The Conversion shall be effective upon the filing of this Certificate of Conversion.
- 5. The Conversion has been approved in accordance with the provisions of Section 265 of the Delaware General Corporation Law.

[SIGNATURE PAGE FOLLOWS]

161770974 v1

TRADEMARK
REEL: 006285 FRAME: 0384

IN WITNESS WHEREOF, the undersigned authorized person has executed this Certificate of Conversion as of March 1, 2018.

TRUE BOTANICALS, LLC

/s/ Christina Mace-Turner
Christina Mace-Turner
Authorized Person

161770974 v1

RECORDED: 03/05/2018

TRADEMARK REEL: 006285 FRAME: 0385