

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM464702

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SAAB TRADEMARKS CORP.		03/03/2018	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	SAAB TRADEMARKS LLC		
Street Address:	2043 83RD STREET		
City:	NORTH BERGEN		
State/Country:	NEW JERSEY		
Postal Code:	07047		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3742481	TRUE ROCK	
CORRESPONDENCE DATA			
Fax Number:	2127682766		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127038484		
Email:	jschall@wangandschall.com		
Correspondent Name:	Jeffrey Schall		
Address Line 1:	305 Madison Avenue, Suite 1638		
Address Line 4:	New York, NEW YORK 10165		
NAME OF SUBMITTER:	JEFFREY SCHALL		
SIGNATURE:	/JEFFREY SCHALL/		
DATE SIGNED:	03/07/2018		
Total Attachments: 2			
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source=true rock assignment#page2.tif			

OP \$40.00 3742481

ASSIGNMENT OF TRADEMARK

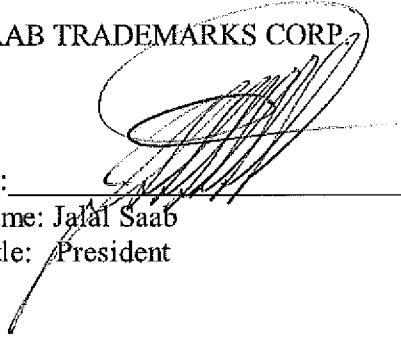
WHEREAS, SAAB TRADEMARKS CORP., a New York corporation, with offices at 32 West 28th Street, New York, NY 10001, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 3,742,481, dated January 26, 2010, namely TRUE ROCK; and

WHEREAS, SAAB TRADEMARKS LLC, a New Jersey limited liability company, with offices at 2043 83rd Street, North Bergen, NJ 07047, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said SAAB TRADEMARKS CORP. does hereby assign unto the said SAAB TRADEMARKS LLC, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration of thereof.

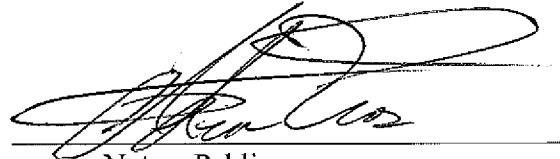
Dated: 3/3, 2018

SAAB TRADEMARKS CORP.

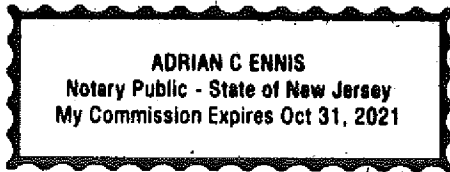
By: 
Name: Jalal Saab
Title: President

New Jersey
STATE OF ~~NEW YORK~~)
)ss.:
COUNTY OF *Bergen*)

On the *3* day of *March*, in the year 2018, before me, the undersigned, a Notary Public in and for said state, personally appeared Jalal Saab, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public



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