

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM464652

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IBOPE - INSTITUTO BRASILEIRO DE OPINIAO PUBLICA E ESTATISTICA LTDA.		07/11/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Kantar Ibope Participações Ltda.		
Street Address:	Alameda Santos 210, Cerqueira César Dist		
Internal Address:	1st, 7th and 8th (part) and 11th floors		
City:	São Paulo		
State/Country:	BRAZIL		
Postal Code:	01419-100		
Entity Type:	Corporation: BRAZIL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2093379	IBOPE	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124684800		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz, Davis & Gilbert LLP		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	03023-0461-000		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey C. Katz		
Address Line 1:	Davis & Gilbert LLP, 1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Jeffrey C. Katz		

CH \$40.00 2093379

SIGNATURE:	/Jeffrey C. Katz/
DATE SIGNED:	03/07/2018
Total Attachments: 0	

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