

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462003

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mission Pharmacal Company		02/12/2018	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	MainPointe Pharmaceuticals, LLC		
Street Address:	333 East Main Street #200		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40202		
Entity Type:	Corporation: KENTUCKY		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	4254138	DIAPER RASH PROBLEM? SOLVED.	
Registration Number:	4604591	DR SMITH'S	
Registration Number:	4697022	DR SMITH'S	
Registration Number:	4428415	DR SMITH'S	
Registration Number:	2001200	DR. SMITH'S DIAPER OINTMENT	
Registration Number:	4889609	GOES ON LIKE A CREAM. PROTECTS LIKE AN O	
Registration Number:	1990055	DR. SMITH'S DIAPER OINTMENT	
Registration Number:	3451789	DR SMITH'S	
Registration Number:	3636684	GO PAINLESSLY	
Registration Number:	3979735	GOES ON LIKE A CREAM. PROTECTS LIKE AN O	
Serial Number:	87230513	GREENTEK	
Serial Number:	87230524	GREENTEK SPRAY SYSTEM	
Registration Number:	4713498	RASH + SKIN	
Serial Number:	87083979	REACH FOR THE DOCTOR	
Registration Number:	1103304	THERA-GESIC	
CORRESPONDENCE DATA			
Fax Number:	6123393061		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$390.00 4254138

Phone: 5124926413
Email: tmg@slwip.com
Correspondent Name: Pamela B. Huff
Address Line 1: P.O. Box 2938
Address Line 2: Schwegman Lundberg & Woessner, P.A.
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 4825.000008

NAME OF SUBMITTER: Pamela B. Huff

SIGNATURE: /pbhuff35901/

DATE SIGNED: 02/13/2018

Total Attachments: 2

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ASSIGNMENT

WHEREAS, MISSION PHARMACAL COMPANY ("Assignor"), a Texas corporation having its principal place of business at 10999 IH-10 West, Suite 1000, San Antonio, Texas 78230 USA, owns all right, title, and interest in and to the trademarks shown on Exhibit A (the "Marks");

WHEREAS, MAINPOINTE PHARMACEUTICALS, LLC ("Assignee"), a Kentucky limited liability company having its principal place of business at 333 East Main Street, #200, Louisville, Kentucky 40202, desires to acquire all right, title, and interest in and to said Marks, the goodwill of the business symbolized thereto, and the underlying business associated therewith;

WHEREAS, pursuant to the terms of the Asset Purchase Agreement dated as of January 16, 2018 (the "Asset Purchase Agreement"), Assignor has agreed to convey, transfer, and assign to Assignee, among other assets, the Purchased IP (as that term is defined in the Asset Purchase Agreement), and has agreed to execute and deliver this Assignment.

NOW, THEREFORE, in consideration for the execution of the Asset Purchase Agreement, the payment of the consideration stipulated in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and convey to Assignee all of its right, title, and interest in and to said Marks, all rights derived from or associated with use of the Marks by Assignor, together with the goodwill of the business symbolized thereto and the underlying business associated therewith, and the right to recover for past infringement of said Marks. Assignor represents and warrants that it has not previously assigned, licensed, or conveyed any interest in said Marks or the other rights referenced herein, and Assignor agrees to execute any further lawful documents needed to give full force and effect to this instrument.

Executed this 12th day of February 2018

Mission Pharmacal Company, a Texas corporation ("Assignor")

By:

Name: Thomas J. Dooley

Title: Chief Financial Officer

MainPointe Pharmaceuticals, LLC, a Kentucky limited liability company ("Assignee")

By:

Name: Douglas E. Morris

Title: CEO

EXHIBIT A

Trademark Name	Country	Registration/Serial/Applicatio n No.
Barrier Spray®	Canada EU	1772217 015203946
Diaper Rash Problem? Solved®	United States	4,254,138
Dr. Smith's	United States	4,604,591
Dr Smith's & Design®	European Union (CTM) United States Canada	012944823 4,697,022 TMA979,211
Dr Smith's & Design®	United States	4,428,415
Dr Smith's Diaper Ointment & Design®	United States	2,001,200
Dr Smith's, Goes on Like a Cream – Protects Like an Ointment®	European Union (CTM) United States	014408231 4,889,609
Dr. Smith's Diaper Ointment®	United States	1,990,055
Dr. Smith's®	United States European Union (CTM) Canada	3,451,789 012944765 930757
Go Painlessly®	United States	3,636,684
Goes on Like a Cream, Protects Like an Ointment	United States	3,979,735
Goes on Like a Cream, Protects Like an Ointment	United States	4,889,609
Greentek™	United States EU Canada	87/230,513 016724239 1837627
Greentek Spray System & Design™	United States EU Canada	87/230,524 016724254 1837681
Rash + Skin (Stylized)®	United States	4,713,498
Reach for the Doctor™	United States	87/083,979
Thera-Gesic®	Canada United States	TMA303,208 1,103,304