

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM464917

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Krisa Performance, LLC		11/16/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Krisa Performance, LLC		
Street Address:	3112 Windsor Road, #508		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78703		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 43			
Property Type	Number	Word Mark	
Serial Number:	86977222	4HB	
Serial Number:	87345340	4HB	
Serial Number:	85908667	BUILDING THE PERFECT HUMAN	
Serial Number:	87321333	BUILDING THE PERFECT HUMAN	
Serial Number:	85725215	OPENING THE KIMONO	
Serial Number:	85725209	OTK	
Serial Number:	85511871	PAGG	
Serial Number:	85930783	PAGG	
Serial Number:	87512863	SLOW-CARB DIET	
Serial Number:	85980063	SLOW-CARB DIET BREAKFAST	
Serial Number:	87121767	SLOW-CARB DIET BREAKFAST	
Serial Number:	85980065	SLOW-CARB DIET DINNER	
Serial Number:	87121779	SLOW-CARB DIET DINNER	
Serial Number:	87121786	SLOW-CARB DIET DISHES	
Serial Number:	87121790	SLOW-CARB DIET FOOD	
Serial Number:	85980064	SLOW-CARB DIET LUNCH	
Serial Number:	87121774	SLOW-CARB DIET LUNCH	
Serial Number:	85980066	SLOW-CARB DIET MEALS	
Serial Number:	87121783	SLOW-CARB DIET MEALS	
TRADEMARK			

OP \$1090.00 86977222

Property Type	Number	Word Mark
Serial Number:	85976328	THE 4-HOUR
Serial Number:	85522886	THE 4-HOUR
Serial Number:	86093251	THE 4-HOUR BODY
Serial Number:	77355109	THE 4-HOUR BODY
Serial Number:	85978563	THE 4-HOUR CHEF
Serial Number:	86643185	THE 4-HOUR CHEF
Serial Number:	77380134	THE 4-HOUR WORKWEEK
Serial Number:	77380658	THE 4-HOUR WORKWEEK
Serial Number:	85975258	THE SLOW-CARB DIET
Serial Number:	85090810	THE SLOW-CARB DIET
Serial Number:	85946852	TIM FERRISS
Serial Number:	85166136	TIM FERRISS
Serial Number:	87345346	TIM FERRISS
Serial Number:	85946856	TIMOTHY FERRISS
Serial Number:	85166159	TIMOTHY FERRISS
Serial Number:	85980067	SLOW-CARB DIET MENU
Serial Number:	87121792	SLOW-CARB DIET MENU
Serial Number:	86760332	5-BULLET FRIDAY
Serial Number:	86801179	THE TAO OF SENECA
Serial Number:	86981732	THE TAO OF SENECA
Serial Number:	87115608	TOOLS OF TITANS
Serial Number:	87975361	TOOLS OF TITANS
Serial Number:	87117175	RUST AND IRON
Serial Number:	87591960	TRIBE OF MENTORS

CORRESPONDENCE DATA

Fax Number: 2063599000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (206) 359-8000

Email: pctrademarks@perkinscoie.com

Correspondent Name: Patchen M. Haggerty, Perkins Coie LLP

Address Line 1: 1201 3rd Ave Ste 4900

Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER: 112641-4000

NAME OF SUBMITTER: Patchen M. Haggerty

SIGNATURE: /Patchen M. Haggerty/

DATE SIGNED: 03/08/2018

Total Attachments: 4

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "KRISA PERFORMANCE, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF NOVEMBER, A.D. 2017, AT 7:28 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6627095 8100F
SR# 20177203545

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203624483
Date: 11-22-17

TRADEMARK
REEL: 006287 FRAME: 0607

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California.
- 2.) The jurisdiction immediately prior to filing this Certificate is California.
- 3.) The date the Non-Delaware Limited Liability Company first formed is 06/01/2011.
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is KRISA PERFORMANCE, LLC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is KRISA PERFORMANCE, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 16th day of November, A.D. 2017.

By: /s/ Donna Stapelton
Authorized Person

Name: Donna Stapelton
Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "KRISA PERFORMANCE, LLC" FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF NOVEMBER, A.D. 2017, AT 7:28 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6627095 8100F
SR# 20177203545

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203624483
Date: 11-22-17

TRADEMARK
REEL: 006287 FRAME: 0609

**STATE *of* DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE *of* FORMATION**

• **First:** The name of the limited liability company is _____
KRISA PERFORMANCE, LLC

• **Second:** The address of its registered office in the State of Delaware is 160
Greentree Drive, Ste 101 in the City of Dover
Zip Code 19904.

The name of its Registered agent at such address is National Registered
Agents, Inc.

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation
this 16th day of November, 20 17.

By: /s/ Donna Stapelton
Authorized Person(s)

Name: Donna Stapleton
Typed or Printed