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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM463936

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EC Research Corp.		10/06/2016	Corporation: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Elements Brands, LLC	
Street Address:	201 Rampart Street	
City:	Charlotte	
State/Country:	NORTH CAROLINA	
Postal Code:	28203	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3590169	TRILASTIN

CORRESPONDENCE DATA

Fax Number: 7043395936

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043313587

Email: CLT-TMCorrespondence@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700

Address Line 4: Charlotte, NORTH CAROLINA 28202-4003

ATTORNEY DOCKET NUMBER:	043672.000005
NAME OF SUBMITTER:	Samantha N. Skains-Menchaca
SIGNATURE:	/sns/
DATE SIGNED:	03/01/2018

Total Attachments: 1

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TRADEMARK REEL: 006287 FRAME: 0920

NUNC PRO TUNC ASSIGNMENT

WHEREAS, EC Research Corp., a Pennsylvania corporation having an address at 2 Pennsbury Way West, Chadds Ford, Pennsylvania 19317 ("Assignor"), was formerly the exclusive owner of the entire right, title, and interest in and to U.S. Trademark Registration No. 3,590,169 ("Registration") for the mark TRILASTIN ("Mark");

WHEREAS, Elements Brands, LLC, a Delaware limited liability company having its principal place of business at 201 Rampart Street, Charlotte, North Carolina 28203 ("Assignee"), acquired and purchased from Assignor all of its rights, title, and interest in and to the Mark, Registration, and goodwill associated therewith pursuant to that certain Asset Purchase Agreement dated October 6, 2016, and is desirous of confirming that it has done so; and

WHEREAS, Assignor and Assignee desire to confirm and perfect the sale and assignment of the Mark, effective October 6, 2016.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby acknowledges and confirms that effective October 6, 2016, Assignor sold, assigned, conveyed, and transferred unto said Assignee the entire right, title, and interest in and to the Mark and Registration, together with the goodwill of the business appurtenant to and symbolized by the Mark, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by Assignee as fully and entirely as the same would have been held by Assignor had the sale, transfer, and assignment not been made.

IN WITNESS WHEREOF, Assignor, intending to be legally bound, has caused this Nunc Pro Tunc Assignment to be executed by its duly authorized officer, effective October 6, 2016.

EC RESEARCH CORP.

Print Name: Greg Cellini

Titles GFO STORY / SCI / D/FN T

TRADEMARK REEL: 006287 FRAME: 0921

RECORDED: 03/01/2018