

900437366 01/30/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459996

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIFESPAN BRANDS LLC		12/01/2017	Corporation: DELAWARE
<u>Limited Liability Company</u>			
RECEIVING PARTY DATA			
Name:	Escali Corp.		
Street Address:	3203 Corporate Center Drive		
Internal Address:	#150		
City:	Burnsville		
State/Country:	MINNESOTA		
Postal Code:	55306		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4936994	ICONNECT	
Registration Number:	4506243	WEIGHRITE	
CORRESPONDENCE DATA			
Fax Number:	3126551917		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-655-9900		
Email:	asamlan@kdslaw.com		
Correspondent Name:	Alan B Samlan, Knechtel Demeur & Samlan		
Address Line 1:	525 W. Monroe St.		
Address Line 2:	Suite 2360		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Alan B. Samlan		
SIGNATURE:	/Alan B. Samlan/		
DATE SIGNED:	01/30/2018		
Total Attachments: 2			
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source=Assignment2018#page2.tif			

OP \$65.00 4936994

ASSIGNMENT

WHEREAS, Lifespan Brands LLC, a Delaware limited liability company and having its principal place of business at 1200 Thorndale Ave., Elk Grove Village, IL 60007 (hereinafter referred to as "Assignor"), has acquired and is the owner of the following Trademarks, together with the good will for the business with which said Trademarks are used and which are symbolized by said Trademarks:

iCONNECT - Registration No. 4936994 - Registered April 12, 2016

WEIGHRITE -- Registration No. 4506243 Registered April 1, 2014

WHEREAS, Escali Corp, a Minnesota corporation and having its principal place of business at 3203 Corporate Center Drive, #150, Burnsville, MN 55306 (hereinafter referred to as "Assignee"), is desirous of acquiring said Trademarks, together with the good will of the business with which said Trademarks are used and which are symbolized by said Trademarks, and any and all registrations and applications for registration of said Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable considerations, the receipt of which is hereby acknowledged by said Assignor, said Assignor by these presents, sells, transfers, conveys and assigns unto said Assignee the entire right, title and interest in and to said Trademarks and all registrations and applications for registration of said Trademarks, and the good will of the business in connection with which said Trademarks issued and which are symbolized by said Trademark.

Dated: December 1, 2017

Lifespan Brands LLC

By: 
.....
Clay Farnsworth, President

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Lifespan Brands LLC

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) December 1, 2017

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Escali Corp.

Street Address: 3203 Corporate Center Drive, #150

City: Burnsville

State: MN

Country: US Zip: 55306

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Minnesota
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text

B. Trademark Registration No.(s)

4936994; 4506243

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
ICONNECT; WEIGHRITE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Alan B. Samlan, Knechtel, Demeur & Samlan

Internal Address: Suite 2360

Street Address: 525 W. Monroe St.

City: Chicago

State: IL Zip: 60661

Phone Number: 312-655-9900

Docket Number: _____

Email Address: asamlan@kdsllaw.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 06-1201

Authorized User Name Alan B. Samlan

9. Signature:



Signature

January 30, 2018

Date

Alan B. Samlan

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450