

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM465815

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	09/07/2017
<b>RESUBMIT DOCUMENT ID:</b>	900439424

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beauty Perfection International LLC		09/05/2017	Limited Liability Company: TEXAS

## RECEIVING PARTY DATA

<b>Name:</b>	Pravana International LLC
<b>Street Address:</b>	20750 Ventura Blvd.
<b>Internal Address:</b>	Suite 155
<b>City:</b>	Woodland Hills
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91364
<b>Entity Type:</b>	Corporation: TEXAS

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
<b>Registration Number:</b>	5101707	BEAUTY PERFECTION
<b>Registration Number:</b>	4925399	SPARKS LONG-LASTING BRIGHT HAIR COLOR

## CORRESPONDENCE DATA

Fax Number: 8054770060

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 805-477-0050

Email: hal@hkylelaw.com

Correspondent Name: Harold K Kyle

Address Line 1: 1583 Spinnaker Drive #209

Address Line 4: Ventura, CALIFORNIA 93001

<b>ATTORNEY DOCKET NUMBER:</b>	BP TM ASSIG TO PRAV 002
<b>NAME OF SUBMITTER:</b>	Harold K Kyle
<b>SIGNATURE:</b>	/hkk/
<b>DATE SIGNED:</b>	03/15/2018

**Total Attachments: 7**

source=v3 Beauty Perfection merger into Pravana International document#page1.tif

source=v3 Beauty Perfection merger into Pravana International document#page2.tif

source=v3 Beauty Perfection merger into Pravana International document#page3.tif

source=v3 Beauty Perfection merger into Pravana International document#page4.tif

source=v3 Beauty Perfection merger into Pravana International document#page5.tif

source=v3 Beauty Perfection merger into Pravana International document#page6.tif

source=v3 Beauty Perfection merger into Pravana International document#page7.tif



## Office of the Secretary of State

September 08, 2017

Corporation Service Company  
211 E. 7th Street, Suite 620  
Austin, TX 78701 USA

RE:  
PRAVANA INTERNATIONAL LLC ( File Number: 800376273 )

-----

It has been our pleasure to approve and place on record the filing instrument effecting a merger. The appropriate evidence of filing is attached for your files. Payment of the filing fee is acknowledged by this letter.

If we can be of further service at any time, please let us know.

Sincerely,

Corporations Section  
Business & Public Filings Division  
(512) 463-5555

Enclosure



## Office of the Secretary of State

### CERTIFICATE OF MERGER

The undersigned, as Secretary of State of Texas, hereby certifies that a filing instrument merging

Beauty Perfection International LLC  
Domestic Limited Liability Company (LLC)  
[File Number: 801750290]

PARAGON BEAUTY GROUP, INC.  
Domestic For-Profit Corporation  
[File Number: 802349243]

Into

PRAVANA INTERNATIONAL LLC  
Domestic Limited Liability Company (LLC)  
[File Number: 800376273]

and Amending the Certificate of Formation of

PRAVANA INTERNATIONAL LLC

has been received in this office and has been found to conform to law.

Accordingly, the undersigned, as Secretary of State, and by the virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing the acceptance and filing of the merger on the date shown below.

Dated: 09/07/2017

Effective: 09/07/2017

Corporations Section  
P.O.Box 13697  
Austin, Texas 78711-3697



Rolando B. Pablos  
Secretary of State

## Office of the Secretary of State



A stylized, handwritten signature in black ink, appearing to read "R. Pablos".

Rolando B. Pablos  
Secretary of State

Form 622  
(Revised 12/15)  
Return in duplicate to:  
Secretary of State  
P.O. Box 13697  
Austin, TX 78711-3697  
512 463-5555  
FAX: 512 463-5709  
Filing Fee: see instructions



Certificate of Merger  
Combination Merger  
Business Organizations Code

This space reserved for office use.  
**FILED**  
In the Office of the  
Secretary of State of Texas

SEP 07 2017

Corporations Section

Parties to the Merger

Pursuant to chapter 10 of the Texas Business Organizations Code, and the title applicable to each domestic filing entity identified below, the undersigned parties submit this certificate of merger.

The name, organizational form, state of incorporation or organization, and file number, if any, issued by the secretary of state for each organization that is a party to the merger are as follows:

Party 1

Pravana International LLC

Name of Organization

The organization is a limited liability company It is organized under the laws of

Specify organizational form (e.g., for-profit corporation)

TX USA

State

Country

The file number, if any, is 800376273

Texas Secretary of State file number

Its principal place of business is 20750 Ventura Blvd, Suite 155 Woodland Hills CA

Address

City

State

The organization will survive the merger.  The organization will not survive the merger.

The plan of merger amends the name of the organization. The new name is set forth below.

Name as Amended

Party 2

Beauty Perfection International LLC

Name of Organization

The organization is a limited liability company It is organized under the laws of

Specify organizational form (e.g., for-profit corporation)

TX USA

State

Country

The file number, if any, is 801750290

Texas Secretary of State file number

Its principal place of business is 14701 Atlanta Drive Laredo TX

Address

City

State

The organization will survive the merger.  The organization will not survive the merger.

The plan of merger amends the name of the organization. The new name is set forth below.

Name as Amended

Party 3

Paragon Beauty Group, Inc.

Name of Organization

The organization is a for-profit corporation It is organized under the laws of

Specify organizational form (e.g., for-profit corporation)

TX USA The file number, if any, is 802349243  
State Country Texas Secretary of State file number  
Its principal place of business is 14701 Atlanta Drive Laredo TX  
Address City State

- The organization will survive the merger.  The organization will not survive the merger.  
 The plan of merger amends the name of the organization. The new name is set forth below.

*Names Amended*

### Plan of Merger

- The plan of merger is attached.

*If the plan of merger is not attached, the following statements must be completed.*

### Alternative Statements

Instead of providing the plan of merger, each domestic filing entity certifies that:

1. A plan of merger is on file at the principal place of business of each surviving, acquiring, or new domestic entity or non-code organization that is named in this form as a party to the merger or an organization created by the merger.
2. On written request, a copy of the plan of merger will be furnished without cost by each surviving, acquiring, or new domestic entity or non-code organization to any owner or member of any domestic entity that is a party to or created by the plan of merger and, if the certificate of merger identifies multiple surviving domestic entities or non-code organizations, to any creditor or obligee of the parties to the merger at the time of the merger if a liability or obligation is then outstanding.

*Item 2A is the default selection. If the merger effected an amendment to, a restatement of, or an amendment and restatement of the certificate of formation of a surviving filing entity, you must select and complete one of the options shown below. Options 3B and 3C require the submission of the described attachment.*

3A. No amendments to the certificate of formation of any surviving filing entity that is a party to the merger are effected by the merger.

3B.  No amendments to the certificate of formation of any filing entity are being effected by the merger or by the restated certificate of formation of the surviving filing entity named in the attached restated certificate of formation.

3C.  The plan of merger effected an amendment and restatement of the certificate of formation of a surviving filing entity. The amendments being made and the name of the surviving entity restating its certificate of formation are set forth in the attached restated certificate of formation containing amendments.

3D.  The plan of merger effected amendments or changes to the following surviving filing entity's certificate of formation.

Prayana International LLC

*Name of filing entity effecting amendments*

The changes or amendments to the filing entity's certificate of formation, other than the name change noted previously, are stated below.

Amendment Text Area

The name and address of the manager appearing in Article 3 is hereby deleted in its entirety. The managers are Steven Goddard, 20750 Ventura Blvd, Suite 155 Woodland Hills CA 91367; Stefan Mund, 20750 Ventura Blvd, Suite 155 Woodland Hills CA 91367 and Jeffrey Piccolomini, One Henkel Way Rocky Hill CT 06067.

4. Organizations Created by Merger

The name, jurisdiction of organization, principal place of business address, and entity description of each entity or other organization to be created pursuant to the plan of merger are set forth below. The certificate of formation of each new domestic filing entity to be created is being filed with this certificate of merger.

Name of New Organization 1 Jurisdiction Entity Type (See instructions)

Principal Place of Business Address City State Zip Code

Name of New Organization 2 Jurisdiction Entity Type (See instructions)

Principal Place of Business Address City State Zip Code

Name of New Organization 3 Jurisdiction Entity Type (See instructions)

Principal Place of Business Address City State Zip

Approval of the Plan of Merger

The plan of merger has been approved as required by the laws of the jurisdiction of formation of each organization that is a party to the merger and by the governing documents of those organizations.

[ ] The approval of the owners or members of Name of domestic entity was not required by the provisions of the BOC.

Effectiveness of Filing (Select either A, B, or C.)

A. [x] This document becomes effective when the document is accepted and filed by the secretary of state.

B. [ ] This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is:

C. [ ] This document takes effect on the occurrence of the future event or fact, other than the passage of time. The 90th day after the date of signing is:

The following event or fact will cause the document to take effect in the manner described below:



Text Area

[Empty rectangular box for text entry]

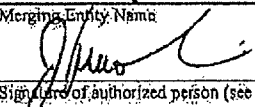
**Tax Certificate**

- Attached hereto is a certificate from the comptroller of public accounts that all taxes under title 2, Tax Code, have been paid by the non-surviving filing entity.
- Instead of providing the tax certificate, one or more of the surviving, acquiring or newly created organizations will be liable for the payment of the required franchise taxes.

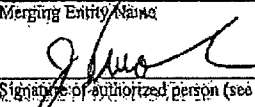
**Execution**

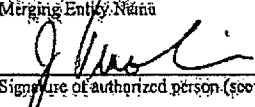
The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument. The undersigned certifies that the statements contained herein are true and correct, and that the person signing is authorized under the provisions of the Business Organizations Code, or other law applicable to and governing the merging entity, to execute the filing instrument.

Date: 9/5/17

Pravana International LLC  
 Merging Entity Name  
  
 Signature of authorized person (see instructions)  
 Jeffrey Piccolomini, Manager  
 Printed or typed name of authorized person



Beauty Perfection International LLC  
 Merging Entity Name  
  
 Signature of authorized person (see instructions)  
 Jeffrey Piccolomini, Manager  
 Printed or typed name of authorized person

Paragon Beauty Group, Inc.  
 Merging Entity Name  
  
 Signature of authorized person (see instructions)  
 Jeffrey Piccolomini, Vice President  
 Printed or typed name of authorized person