

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465159

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlisle Insurance Agency, Inc.		03/01/2018	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Acrisure, LLC		
Street Address:	601 Abbot Road		
City:	East Lansing		
State/Country:	MICHIGAN		
Postal Code:	48823		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4592537	CARLISLE INSURANCE - SINCE 1925 - TAKE P	
Registration Number:	4592539	CARLISLE INSURANCE SINCE 1925	
Registration Number:	4584335		
CORRESPONDENCE DATA			
Fax Number:	6163367000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	616-336-6000		
Email:	trademarks@varnumlaw.com		
Correspondent Name:	Timothy E. Eagle		
Address Line 1:	333 Bridge Street, P.O. Box 352		
Address Line 4:	Grand Rapids, MICHIGAN 49501		
NAME OF SUBMITTER:	Timothy E. Eagle		
SIGNATURE:	/Timothy E. Eagle/		
DATE SIGNED:	03/12/2018		
Total Attachments: 2			
source=Acrisure Carlisle Assignment#page1.tif			
source=Acrisure Carlisle Assignment#page2.tif			

CH \$90.00 4592537

TRADEMARK ASSIGNMENT

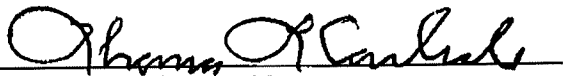
WHEREAS, Carlisle Insurance Agency, Inc., a Texas corporation, whose address is 500 N. Water Street #900, Corpus Christi, TX 78401 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (the "Trademarks").

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of their use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose registered address is 601 Abbot Road, East Lansing, MI 48823 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.



IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 1st day of March, 2018.

CARLISLE INSURANCE AGENCY, INC.

By: 
Thomas Carlisle, President

12801938

SCHEDULE A

Citation	Image	Application Number	Status	Goods and Services	Owner Name
CARLISLE INSURANCE - SINCE 1925 - TAKE PRIDE Cross References: CARLISLE INSURANCE SINCE 1925 TAKE PRIDE		App 86167598 Reg 4592537	Registered	INT. CL. 36 INSURANCE AGENCIES	CARLISLE INSURANCE AGENCY, INC.
CARLISLE INSURANCE SINCE 1925	Carlisle Insurance Since 1925	App 86167617 Reg 4592539	Registered	INT. CL. 36 INSURANCE AGENCIES	CARLISLE INSURANCE AGENCY, INC.
<i>Design Only</i>		App 86167630 Reg 4584335	Registered	INT. CL. 36 INSURANCE AGENCIES	CARLISLE INSURANCE AGENCY, INC.