

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM465204

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TL2G Life Insurance Services, LLC		02/06/2018	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Clear Link Technologies, LLC		
<b>Street Address:</b>	5202 W. Douglas Corrigan Way, Suite 300		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84116		
<b>Entity Type:</b>	Limited Liability Company: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4913141	TERMLIFE2GO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8014240019		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8014240018		
<b>Email:</b>	Matthew.lowe@clearlink.com		
<b>Correspondent Name:</b>	Matthew Lowe		
<b>Address Line 1:</b>	5202 W. Douglas Corrigan Way, Suite 300		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84116		
<b>NAME OF SUBMITTER:</b>	Ben Henderson		
<b>SIGNATURE:</b>	/Ben Henderson/		
<b>DATE SIGNED:</b>	03/12/2018		
<b>Total Attachments: 2</b>			
source=Assn of Rights 1#page1.tif			
source=Assn of Rights 1#page2.tif			

OP \$40.00 4913141

**TL2G Life Insurance Services, LLC  
ASSIGNMENT OF RIGHTS IN  
TRADEMARK REGISTRATION NO. 4913141**

This Trademark Application Assignment Agreement (the "Agreement") is made as of February 06, 2018 (the "Effective Date"), between TL2G Life Insurance Services, LLC. (the "Assignor") and Clear Link Insurance Agency, LLC (the "Assignee").

WHEREAS, Assignor is owner of the TERMLIFE2GO trademark, as described in the U.S. Trademark Registration No. 4913141, filed on July 29, 2015, and as described in the attachment hereto listed as Exhibit A (the "Trademark").

WHEREAS, the Assignee wishes to acquire the Assignor's rights in the Trademark listed in this Agreement.

NOW, THEREFORE, in consideration of \$1.00 and for valuable consideration paid to Assignor by Assignee, the receipt of which is acknowledged, the parties agree as follows:

Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the Trademark, together with


- 1) the goodwill of the business relating to the products and services on which the Trademark is used and for which it is registered; and
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and
- 3) all rights to sue for past, present and future infringement or misappropriations of the Trademark.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademark and its related property.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date first above written.

**ASSIGNOR:**

TL2G Life Insurance Services, LLC

By:   
Name: JASON Kenyon  
Title: Member/owner

**ASSIGNEE:**

Clear Link Insurance Agency, LLC


By:   
Name: Ben Henderson  
Title: Vice President

Exhibit A.

TESS was last updated on Wed Jun 01 02:31:02 EDT 2016

Please input when you are done to release system resources allocated for you.

Record 1 out of 1

[ Use the "Back" button of the Internet Browser to return to TESS ]

# TermLife2Go

Word Mark: **TERMLIFE2GO**  
Goods and Services: **INSUR. US 100 101 102. U.S. Life insurance brokerage. FIRST USE: 20100615. FIRST USE IN COMMERCE: 201100061**  
Standard Characters Claimed  
Mark Drawing Code: **(1) STANDARD CHARACTER MARK**  
Serial Number: **86708187**  
Filing Date: **July 28, 2015**  
Current Basis: **1A**  
Original Filing Basis: **1A**  
Published for Opposition: **December 22, 2015**  
Registration Number: **49135A1**  
Registration Date: **March 8, 2016**  
Owner: **REGISTRANT: TERM LIFE Insurance Services, LLC LIMITED LIABILITY COMPANY CALIFORNIA 4876 Sandia Avenue #202 San Diego CALIFORNIA 92107**  
Type of Mark: **SERVICE MARK**  
Register: **PRINCIPAL**  
Live/Dead Indicator: **LIVE**