

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465189

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Texas Premiere Safeguard, Inc.		02/28/2018	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Safeguard Acquisitions, Inc.		
Street Address:	8585 Stemmons Freeway, Suite 600 N.		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75247		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4790041	SMART. SIMPLE. EFFICIENT.	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.332.5300		
Email:	deluxetm@merchantgould.com		
Correspondent Name:	Heather J. Kliebenstein		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
NAME OF SUBMITTER:	Heather J. Kliebenstein		
SIGNATURE:	/Heather J. Kliebenstein/		
DATE SIGNED:	03/12/2018		
Total Attachments: 1			
source=SMART. SIMPLE. EFFICIENT. U.S. Reg. No. 4790041 - Assignment of Registered Trademark#page1.tif			

OP \$40.00 4790041

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Texas Premiere Safeguard, Inc., a Texas corporation having a mailing address of 600 Century Plaza Drive, Suite C105, Houston, Texas 77073, hereinafter Assignor, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
SMART. SIMPLE. EFFICIENT.	4,790,041	August 11, 2015

AND WHEREAS, Safeguard Acquisitions, Inc., a Texas corporation, having a mailing address of 8585 Stemmons Freeway, Suite 600 N., Dallas, Texas 75247, hereinafter Assignee, is desirous of acquiring rights in and to said trademark.

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United State in and to said trademark and said registration therefor, together with the goodwill of the business symbolized by said trademark and the registration thereof.

Date: 2/28/16

Texas Premier Safeguard, Inc.


By: Mike Ratchford, President