

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465237

| | | | |
|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| MSNBC CABLE L.L.C. | | 08/04/2016 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | NBCUniversal Media, LLC | | |
| Street Address: | 30 Rockefeller Plaza | | |
| City: | New York City | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10112 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 75291924 | MSNBC | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8187776260 | | |
| Email: | chris.perkins@nbcuni.com | | |
| Correspondent Name: | David Hazlehurst | | |
| Address Line 1: | 100 Universal City Plaza | | |
| Address Line 2: | Bldg. 1280; 6th Floor | | |
| Address Line 4: | Universal City, CALIFORNIA 91608 | | |
| ATTORNEY DOCKET NUMBER: | 5120.117177 MSNBC | | |
| NAME OF SUBMITTER: | David B. Hazlehurst | | |
| SIGNATURE: | /david b hazlehurst/ | | |
| DATE SIGNED: | 03/12/2018 | | |
| Total Attachments: 5 | | | |
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| source=MSNBC Cable LLC to NBCUniversal Media LLC#page2.tif | | | |
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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 4th day of August, 2016, by and between MSNBC Cable L.L.C., a Delaware Limited Liability company, having a place of business at 30 Rockefeller Plaza, New York, New York 10112 (hereinafter referred to as "ASSIGNOR"), and NBCUniversal Media, LLC, a Delaware limited liability company having a place of business at 30 Rockefeller Plaza, New York, NY 10112 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and the registrations listed in Schedule B, attached hereto and incorporated herein by this reference;

WHEREAS, ASSIGNOR has adopted, used, is using the trademarks listed in Schedule A, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal and worldwide trademark registrations relating to the Trademarks listed in Schedule B (hereinafter collectively referred to as "Registrations"); and

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Registrations.

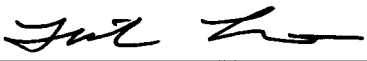
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) The Trademarks set forth in Schedule A; and
- (2) The Registrations set forth in Schedule B.

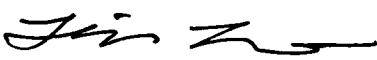
Together with the goodwill symbolized by said Trademarks and Registrations, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Universal City, California, this 4th day of August, 2016.

MSNBC Cable L.L.C.,
a Delaware limited liability company having a place of business at 30 Rockefeller Plaza, New
York, NY 10112

By: 
Tirzah Lowe
Vice President

NBCUniversal Media, LLC.
a Delaware limited liability company having a place of business at 30 Rockefeller Plaza, New
York, NY 10112

By: 
Tirzah Lowe
Vice President

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Marks:

MSNBC

MSNBC AND DESIGN (STACKED IN COLOR) ()

MSNBC AND DESIGN (LINED IN COLOR) ()

MSNBC AND DESIGN (HORIZONTAL IN COLOR) ()

MSNBC AND DESIGN (STACKED IN BLACK AND WHITE) ()

MSNBC AND DESIGN (HORIZONTAL IN BLACK AND WHITE) ()

MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE) ()

SCHEDULE B

Federal and Worldwide Trademark Registrations:

| TRADEMARK | COUNTRY | INT. CLASSES | APPLICATION NO | REGISTRATION NO |
|-----------|--------------------------|------------------|----------------|-----------------|
| MSNBC | Taiwan | 41 | 88037786 | 126479 |
| MSNBC | United States of America | 41 | 75291918 | 2471813 |
| MSNBC | United States of America | 35 | 75291924 | 2142865 |
| MSNBC | United States of America | 36 | 75292032 | 2139263 |
| MSNBC | China | 38 | 9900096627 | 1459962 |
| MSNBC | United States of America | 38 | 75291926 | 2230013 |
| MSNBC | Mexico | 38 | 392887 | 675774 |
| MSNBC | United States of America | 41 | 75292033 | 2227255 |
| MSNBC | Brazil | 38 | 821900803 | 821900803 |
| MSNBC | Brazil | 41 | 821900820 | 821900820 |
| MSNBC | Hong Kong | 35 | 1098899 | 76342000 |
| MSNBC | European Union | 9, 35, 38, 41 | 646828 | 646828 |
| MSNBC | China | 35 | 9900096626 | 1455396 |

| | | | | |
|--|--------------------------|------------------|------------|-------------|
| MSNBC | Hong Kong | 38 | 1098999 | 76352000 |
| MSNBC | Argentina | 38 | 2233637 | 1812560 |
| MSNBC | Hong Kong | 9 | 1098799 | 108432001 |
| MSNBC | China | 9 | 9900096625 | 1505822 |
| MSNBC | Mexico | 9 | 392885 | 728198 |
| MSNBC | Argentina | 41 | 2233638 | 1812561 |
| MSNBC | Hong Kong | 41 | 1099099 | 166902000 |
| MSNBC | India | 9 | 869402 | 869402 |
| MSNBC | Taiwan | 9 | 88037787 | 945715 |
| MSNBC | Mexico | 35 | 392886 | 674677 |
| MSNBC | Brazil | 9 | 821900790 | 821900790 |
| MSNBC | China | 41 | 9900096628 | 1459525 |
| MSNBC | United States of America | 9 | 75291584 | 2141118 |
| MSNBC | United States of America | | 75291921 | |
| MSNBC | United States of America | 14 | 75291915 | 2149482 |
| MSNBC | Taiwan | 35 | 88037788 | 130616 |
| MSNBC | Mexico | 41 | 392888 | 675775 |
| MSNBC | Taiwan | 38 | 88037789 | 129268 |
| MSNBC | Brazil | 35 | 821900811 | 821900811 |
| MSNBC | United States of America | 42 | 75291928 | 2139260 |
| MSNBC | Japan | 9, 35, 38, 41 | 11071620 | 4490223 |
| MSNBC | Argentina | 35 | 2233636 | 1812559 |
| MSNBC | Argentina | 9 | 2233635 | 1812558 |
| MSNBC | Canada | | 1029087 | TMA609062 |
| MSNBC | Australia | 9, 35, 38, 41 | 802318 | 802318 |
| MSNBC | United States of America | 25 | 75291957 | 2139261 |
| MSNBC | Hong Kong | | | 200007634AA |
| MSNBC AND DESIGN (HORIZONTAL IN BLACK AND WHITE) | United States of America | 38 | 75291925 | 2193390 |
| MSNBC AND DESIGN (HORIZONTAL IN COLOR) | United States of America | 41 | 75292031 | 2193397 |
| MSNBC AND DESIGN (HORIZONTAL IN COLOR) | United States of America | 35 | 75291922 | 2195098 |
| MSNBC AND DESIGN (HORIZONTAL IN COLOR) | United States of America | 42 | 75292035 | 2218256 |
| MSNBC AND DESIGN (HORIZONTAL IN COLOR) | United States of America | 36 | 75292029 | 2195100 |

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|---|--------------------------|----|----------|---------|
| MSNBC AND DESIGN (HORIZONTAL IN COLOR) | United States of America | 38 | 75291927 | 2193391 |
| MSNBC AND DESIGN (LINED IN COLOR) | United States of America | | 75291919 | |
| MSNBC AND DESIGN (LINED IN COLOR) | United States of America | 14 | 75291913 | 2193387 |
| MSNBC AND DESIGN (LINED IN COLOR) | United States of America | | 75291916 | 2480205 |
| MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE) | United States of America | 41 | 75292030 | 2193396 |
| MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE) | United States of America | 42 | 75292034 | 2193398 |
| MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE) | United States of America | 35 | 75291923 | 2193389 |
| MSNBC AND DESIGN (LOWERCASE IN BLACK AND WHITE) | United States of America | 36 | 75291954 | 2193392 |
| MSNBC AND DESIGN (STACKED IN BLACK AND WHITE) | United States of America | 14 | 75291914 | 2193388 |
| MSNBC AND DESIGN (STACKED IN BLACK AND WHITE) | United States of America | | 75291917 | 2480206 |
| MSNBC AND DESIGN (STACKED IN BLACK AND WHITE) | United States of America | 9 | 75291583 | 2195095 |
| MSNBC AND DESIGN (STACKED IN BLACK AND WHITE) | United States of America | | 75291920 | |
| MSNBC AND DESIGN (STACKED IN BLACK AND WHITE) | United States of America | 25 | 75291956 | 2193394 |
| MSNBC AND DESIGN (STACKED IN COLOR) | United States of America | 9 | 75292019 | 2193395 |
| MSNBC AND DESIGN (STACKED IN COLOR) | United States of America | 25 | 75291955 | 2193393 |