4114570

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

ETAS ID: TM465299 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rural Press (USA) Limited		11/01/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	FARM PROGRESS LIMITED		
Street Address:	1166 AVENUE OF THE AMERICAS		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Corporation: DELAWARE		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4114570	WISCONSIN AGRICULTURIST
Registration Number:	4145642	USAGRICULTURE MASTERFILE
Registration Number:	4156902	USAGRICULTURE BRANDFILE
Registration Number:	0854646	WALLACES FARMER

CORRESPONDENCE DATA

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-781-6013

chicago.trademarks@klgates.com, valerie.swanson@klgates.com, Email:

kate.starshak@klgates.com

Correspondent Name: Kathryn Starshak c/o K&L Gates LLP

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

NAME OF SUBMITTER:	Kathryn Starshak
SIGNATURE:	/Kathryn Starshak/
DATE SIGNED:	03/12/2018

Total Attachments: 2

source=Rural Press name change to Farm Progress Limited#page1.tif source=Rural Press name change to Farm Progress Limited#page2.tif

> **TRADEMARK** REEL: 006289 FRAME: 0528

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "RURAL PRESS (USA)

LIMITED", CHANGING ITS NAME FROM "RURAL PRESS (USA) LIMITED" TO

"FARM PROGRESS LIMITED", FILED IN THIS OFFICE ON THE FIRST DAY

OF NOVEMBER, A.D. 2017, AT 11:16 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2214222 8100 SR# 20176880471

You may verify this certificate online at corp.delaware.gov/authver.shtml

\(\frac{1}{2}\)

Authentication: 203495730

Date: 11-01-17

TRADEMARK REEL: 006289 FRAME: 0529

State of Delaware Secretary of State Division of Corporations Delivered 11:16 AM 11/01/2017 FILED 11:16 AM 11/01/2017 SR 20176880471 - File Number 2214222

STATE OF DELAWARE CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General

Corporation Law of the State of Delaware does hereby certify: **FIRST**: That at a meeting of the Board of Directors of Rural Press (USA) Limited resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows: **RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "First" so that, as amended, said Article shall be and read as follows: First: The name of the corporation is Farm Progress Limited. **SECOND**: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment. That said amendment was duly adopted in accordance with the

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 1st 20^{17} day of By: Authorized Officer Title: Senior Vice President & General Counsel Name: Thomas C. Etter Print or Type

provisions of Section 242 of the General Corporation Law of the State of

TRADEMARK REEL: 006289 FRAME: 0530

RECORDED: 03/12/2018

Delaware.