

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465194

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reputation.com, Inc.		03/01/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ReputationDefender, LLC		
Street Address:	1400A Seaport Blvd.		
Internal Address:	Suite 401		
City:	Redwood City		
State/Country:	CALIFORNIA		
Postal Code:	94063		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3397072	REPUTATIONDEFENDER	
Registration Number:	3397371	MYPRIVACY	
Registration Number:	3557458	DEFENDER	
Registration Number:	4509633	PAPERKARMA	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Danny M. Adweh		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Danny M. Awdeh		
SIGNATURE:	/Danny M. Awdeh/		
DATE SIGNED:	03/12/2018		
Total Attachments: 4			
source=Reputation.com-ReputationDefender LLC Trademark Assignment EXECUTED 3.1.16#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made as of March 1, 2016, by and between Reputation.com, Inc., a Delaware corporation ("Assignor"), and ReputationDefender, LLC, a Delaware limited liability company and a wholly-owned subsidiary of the Assignor ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademarks, service marks and trade names set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Contribution, Assignment, Assumption and Exchange Agreement and Bill of Sale, dated as of the date hereof (the "Contribution Agreement"), pursuant to which Assignor transferred, sold and conveyed to Assignee certain of the assets of Assignor, including the Marks and the goodwill of the business symbolized thereby; and

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby.

NOW, THEREFORE, in consideration of the premises set forth above and in the Contribution Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date first written above.

ASSIGNOR: Reputation.com, Inc.

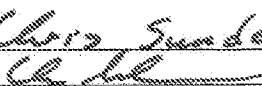
Name: _____
Signature: 
Title: CEO

NOTARIZATION

~~On this ____ day of _____, 2016, before me, the undersigned Notary Public, personally appeared _____, proved to me through satisfactory evidence of identification, which was/were _____, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignor and executed this document of his/her own free will.~~

~~_____
Signature of Notary _____ (Seal)
See Attached Certificate
My Commission Expires: _____~~

ASSIGNEE: ReputationDefender, LLC

Name: Chris Sundeum
Signature: 
Title: Manager

~~On this ____ day of _____, 2016, before me, the undersigned Notary Public, personally appeared _____, proved to me through satisfactory evidence of identification, which was/were _____, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignee and executed this document of his/her own free will.~~

~~_____
Signature of Notary _____ (Seal)
See Attached Certificate
My Commission Expires: _____~~

CALIFORNIA JURAT WITH AFFIANT STATEMENT

GOVERNMENT CODE § 8202

- See Attached Document (Notary to cross out lines 1-6 below)
- See Statement Below (Lines 1-6 to be completed only by document signer[s], not Notary)

1
2
3
4
5
6

Signature of Document Signer No. 1

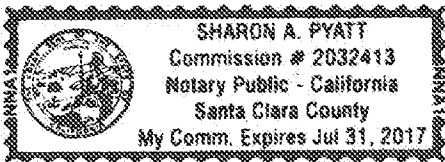
Signature of Document Signer No. 2 (if any)

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of San Mateo

Subscribed and sworn to (or affirmed) before me
on this 1st day of March, 2016,
by _____
Date Month Year

(1) Shrey Bhatia
(and 2) Christopher Sundermeier
Name(s) of Signer(s)



proved to me on the basis of satisfactory evidence
to be the person(s) who appeared before me.

Signature [Handwritten Signature]
Signature of Notary Public

Seal
Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Trademark Assignment Document Date: 3/1/2016
Number of Pages: 31 Signer(s) Other Than Named Above: _____

Exhibit A

Marks

Mark	Jurisdiction	Registration No.	Registration Date
ReputationDefender	US	3,397,072	3/18/2008
MyPrivacy	US	3,397,371	3/18/2008
Defender	US	3,557,458	1/6/2009
PaperKarma	US	4,509,633	4/8/2014
PaperKarma	Canada	MA 909,490	7/7/2015
ReputationDefender	Europe	00918039	2/9/2007
PaperKarma	Europe	012216891	3/5/2014