

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465383

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Catalina Coating & Plastics, Inc.		03/01/2018	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Nekoosa LV, LLC		
Street Address:	841 Market Street		
City:	Nekoosa		
State/Country:	WISCONSIN		
Postal Code:	54457		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5284800	MOJAVE DIGITAL MEDIA	
Registration Number:	5284795	TRANS-AD	
Registration Number:	5363019	HI STAT	
Registration Number:	5363020	CLEAR-AD	
Registration Number:	4825285	OPTI-CLING	
Registration Number:	4825286	ENVIRO-CLING	
Serial Number:	87308928	WALL GRAPHICS	
Registration Number:	2450427	SIGN-AD	
Registration Number:	2229481	WALK-ON GRAPHICS	
CORRESPONDENCE DATA			
Fax Number:	4049626344		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4049626444		
Email:	Charles.Forlidas@millermartin.com		
Correspondent Name:	Charles W. Forlidas, Miller & Martin		
Address Line 1:	832 Georgia Ave., #1200 Volunteer Bldg.		
Address Line 2:	Attn: Trademark Paralegal		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		

CH \$240.00 5284800

NAME OF SUBMITTER:	Charles W. Forlidas
SIGNATURE:	/Charles W. Forlidas/
DATE SIGNED:	03/13/2018
Total Attachments: 4 source=2018-03-01 Trademark Assignment Catalina to Nekoosa (executed)#page1.tif source=2018-03-01 Trademark Assignment Catalina to Nekoosa (executed)#page2.tif source=2018-03-01 Trademark Assignment Catalina to Nekoosa (executed)#page3.tif source=2018-03-01 Trademark Assignment Catalina to Nekoosa (executed)#page4.tif	

TRADEMARK ASSIGNMENT

March 1, 2018

WHEREAS, CATALINA COATING & PLASTICS, INC., a Nevada corporation with its principal place of business at 2700 Agoura Road, Calabasas Hills, California 91301 (“**Assignor**”), has adopted and used, and is the owner of, the trademarks set forth on **Schedule A** attached hereto and the goodwill associated therewith; and

WHEREAS, in connection with that certain Asset Purchase Agreement, dated as of March 1, 2018 (the “**Purchase Agreement**”), NEKOOSA LV, LLC, a Delaware limited liability company, with its principal place of business at 841 Market Street, Nekoosa, Wisconsin 54457 (“**Assignee**”), desires to acquire said trademarks and the goodwill associated therewith.

NOW THEREFORE, for the sum of ONE DOLLAR (\$1.00) in hand paid from Assignee to Assignor, and other good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor by this Trademark Assignment does hereby sell, transfer, convey and assign unto Assignee all right, title and interest in and to the trademarks set forth on **Schedule A** attached hereto, together with the goodwill of the business symbolized by said trademarks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademarks.

At the reasonable request of Assignee, Assignor agrees to execute any instruments and perform any acts which may be reasonably necessary to carry this Trademark Assignment into full effect.

This Trademark Assignment will be governed by the internal substantive laws of the State of Delaware. The parties may execute this Trademark Assignment in any number of counterparts, and each such counterpart will be an original signature page to this Trademark Assignment.

*[Remainder of page intentionally left blank.
Signature page immediately follows.]*

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as of the day and year first written above.

ASSIGNOR:

CATALINA COATING & PLASTICS, INC.,
a Nevada corporation

By: Jeffrey I. Dworkman
Name: Jeffrey I. Dworkman,
Title: Chief Executive Officer

ASSIGNEE:

NEKOOSA LV, LLC,
a Delaware limited liability company

By: _____
Name: Paul J. Charapata
Title: Chief Executive Officer

[Signature Page to Trademark Assignment]

TRADEMARK
REEL: 006290 FRAME: 0778

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as of the day and year first written above.

ASSIGNOR:

CATALINA COATING & PLASTICS, INC.,
a Nevada corporation

By: _____
Name: Jeffrey I. Dworman,
Title: Chief Executive Officer

ASSIGNEE:

NEKOOSA LV, LLC,
a Delaware limited liability company

By: *Paul J. Charapata*
Name: Paul J. Charapata
Title: Chief Executive Officer

SCHEDULE A

Trademark	Jurisdiction	Registration No. / Application No.
MOJAVE DIGITAL MEDIA	U.S.	5284800
TRANS-AD	U.S.	5284795
HI STAT	U.S.	5363019
CLEAR-AD	U.S.	5363020
OPTI-CLING	U.S.	4825285
ENVIRO-CLING	U.S.	4825286
WALL GRAPHICS	U.S.	87/308928
SIGN-AD	U.S.	2450427
WALK-ON GRAPHICS	U.S.	2229481
CATAPAQUE	U.S.	Unregistered
AUGUSTA WALL GRAPHICS	U.S.	Unregistered
PERMOVABLE	U.S.	Unregistered