OP \$65.00 87666519

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM465405

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| SEQUENCE: | 2 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|----------------------------|
| Alexander James Trimnell | | 03/12/2018 | INDIVIDUAL: UNITED KINGDOM |

RECEIVING PARTY DATA

| Name: | Marilyn Gratia Trimnell | |
|-------------------|--------------------------------|--|
| Street Address: | 12 Balcombe Road, Apartment 6, | |
| Internal Address: | The Orchard, Branksome Park | |
| City: | Dorset | |
| State/Country: | UNITED KINGDOM | |
| Postal Code: | BH13 6DY | |
| Entity Type: | INDIVIDUAL: UNITED KINGDOM | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------|----------|----------------------------|
| Serial Number: | 87666519 | URBAN BICYCLE CARE |
| Serial Number: | 87252682 | MUC-OFF URBAN BICYCLE CARE |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 914-941-5668

Email: trademark@collenip.com

Correspondent Name: Jess M. Collen

Address Line 1: 80 South Highland Avenue

Address Line 2: THE HOLYOKE-MANHATTAN BUILDING

Address Line 4: Ossining, NEW YORK 10562

DOMESTIC REPRESENTATIVE

Name: Jess M. Collen

Address Line 1: 80 South Highland Avenue

Address Line 2: THE HOLYOKE-MANHATTAN BUILDING

Address Line 4: Ossining, NEW YORK 10562

> TRADEMARK REEL: 006291 FRAME: 0022

900442548

| NAME OF SUBMITTER: | Audra Kemp |
|---|--------------|
| SIGNATURE: | /audra kemp/ |
| DATE SIGNED: | 03/13/2018 |
| Total Attachments: 1 | |
| source=W1037_executed Assignment_180312#page1 tif | |

TRADEMARK **REEL: 006291 FRAME: 0023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Alexander James Trimnell, a citizen of the United Kingdom whose full post office address is 4 Buckler Heights, 4 Osbourne Road, Poole, Dorset BH148SD, UNITED KINGDOM (hereinafter referred to as Assignor), has adopted, and intends to use the marks which are subjects of applications in the United States Patent and Trademark Office as follows:

Trademark

i rademark

Serial No. : 87666519

Filed

3 October 31, 2017

Trademark

Serial No.

: 87252682

Filed

: November 30, 2016

AND, WHEREAS, Assignor has intended to use these marks in commerce and filed these applications, as alleged in these above-captioned applications, but has not yet filed allegations of use under Section I(a) or I(d) of the Trademark Act, and is assigning the marks described above as part of the entire business or portion thereof to which these marks pertain as required by 15 USC 1060;

AND, WHEREAS, Marilyn Gratia Trimnell, a citizen of the United Kingdom, whose full post office address is 12 Balcombe Road, Apartment 6, The Orchard, Branksome Park, Dorset BH136DY, UNITED KINGDOM (hereinafter referred to as Assignee) is desirous of acquiring said marks and the applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, titles and interests in and to said marks together with the goodwill of the business symbolized by the marks and the applications therefor, Serial Nos.: 87666519 and 87252682.

By: Alexander James Trimnell, Owner

Dated: 12/03/18.

RECORDED: 03/13/2018

TRADEMARK REEL: 006291 FRAME: 0024