

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465652

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|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Heather Smoke | | 03/14/2018 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Curlee Girlee LLC | | |
| Street Address: | 2373 Broadway, Suite 1121 | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10024 | | |
| Entity Type: | Limited Liability Company: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4528515 | CURLY GIRL KITCHEN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2127446509 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2124726262 | | |
| Email: | alatifi@tuckerlatifi.com | | |
| Correspondent Name: | Afschineh Latifi | | |
| Address Line 1: | 160 East 84th Street, Suite 5E | | |
| Address Line 4: | New York, NEW YORK 10028 | | |
| NAME OF SUBMITTER: | Afschineh Latifi | | |
| SIGNATURE: | /Afschineh Latifi/ | | |
| DATE SIGNED: | 03/14/2018 | | |
| Total Attachments: 3 | | | |
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OP \$40.00 4528515

Exhibit B

Trademark Assignment of CURLY GIRL KITCHEN Registration

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 14th day of March, 2018.

WHEREAS, Heather Smoke, an individual with an office and place of business located at 20152 E Radcliff Place, Aurora, Colorado 80015 (hereinafter referred to as "Assignor") is the owner of the **CURLY GIRL KITCHEN** trademark in connection with the sale of "Bakery goods; cakes, candy; cupcakes; muffins; pies" in International Class 30, which Assignor has been continuously using in commerce since September 2012 (the "Mark") and Assignor is the owner of U.S. Trademark Registration No. 4528515 of May 13, 2014 for the Mark (the "CURLY GIRL KITCHEN Registration"), a copy of which is annexed hereto as *Exhibit A*; and,

WHEREAS, Curlee Girlee LLC, a New York limited liability company with an office and place of business located at 2373 Broadway, Suite 1121, New York, New York 10024 (hereinafter referred to as "Assignee") desires to acquire the Mark, the **CURLY GIRL KITCHEN** Registration and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark throughout the world and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

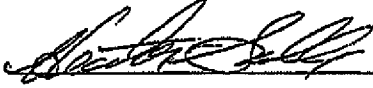
Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the **CURLY GIRL KITCHEN** Registration, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

Assignor warrants and represents that the **CURLY GIRL KITCHEN** Registration has not been previously assigned or encumbered in any manner and that it is free and clear of all liens and claims.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record its ownership rights of the Mark in the United States.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the Effective Date.

Heather Smoke



Curlee Girlee LLC

By:



Atara Hirsch, Managing Member

United States of America
United States Patent and Trademark Office

Curly Girl Kitchen

Reg. No. 4,528,515

Registered May 13, 2014

Int. Cl.: 30

TRADEMARK

PRINCIPAL REGISTER

SMOKE, HEATHER (UNITED STATES INDIVIDUAL)
UNIT O
9318 LAS RAMBLAS COURT
PARKER, CO 80134

FOR: BAKERY GOODS; CAKES; CANDY; CUP CAKES; MUFFINS; PIES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 5-14-2011; IN COMMERCE 9-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "KITCHEN", APART FROM THE MARK AS SHOWN.

SER. NO. 86-035,459, FILED 8-12-2013.

SOPHIA S. KIM, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Exhibit A