

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465614

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FreshGames, LLC		11/28/2017	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	App Business Ventures, LLC		
Street Address:	1999 Bryan St		
Internal Address:	Ste 900		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3383066	ZEN GEMS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-825-3539		
Email:	ron@eyleylaw.com		
Correspondent Name:	Ronald J. Koch		
Address Line 1:	7870 Olentangy River Rd		
Address Line 2:	Ste 311		
Address Line 4:	Columbus, OHIO 43235		
ATTORNEY DOCKET NUMBER:	E65109.005		
NAME OF SUBMITTER:	Ronald J. Koch		
SIGNATURE:	/RonaldJKoch/		
DATE SIGNED:	03/14/2018		
Total Attachments: 1	source=FreshGames006#page1.tif		

OP \$40.00 3383066

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made as of November 28, 2017, by FreshGames, LLC, an Ohio Limited Liability Company, ("Assignor"), having an office at 221 N. 4th St, Columbus OH 43215, to App Business Ventures, LLC, a Texas Limited Liability Company, ("Assignee") having an office at 1999 Bryan St, Ste 900, Dallas TX 75201.

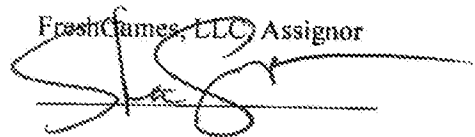
Pursuant to the terms of a certain App Software Purchase Agreement (the "Agreement"), dated May 26, 2017, entered into by the Assignor and Assignee, Assignor assigned all right, title and interest owned by the Assignor in the ZEN GEMS and WORD MOJO trademarks to the Assignee including, without limitation, U.S. Trademark Registration No. 3,383,066, hereinafer, collectively, the "ZEN GEMS and WORD MOJO Marks".

For good and valuable consideration, the terms of which are specified in the Agreement, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby irrevocably assigns and transfers to Assignee all right, title and interest of Assignor in and to the ZEN GEMS and WORD MOJO Marks including: (a) all U.S. and non-U.S. trademark registrations, if any, and all applications for registration therefore; (b) all common law trademark rights associated with the ZEN GEMS and WORD MOJO Marks; (c) all the goodwill of the business symbolized by the ZEN GEMS and WORD MOJO Marks; and (d) all causes of action accrued in the past or which may arise in the future related to the ZEN GEMS and WORD MOJO Marks transferred hereby.
2. At the request of the Assignee, Assignor will, without additional consideration, execute, acknowledge and deliver such additional instruments of assignment as may be reasonably necessary to establish the ownership of record of all trademark rights transferred under this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first written above.

FreshGames, LLC Assignor



By: Stephen Smith

STATE OF OHIO :

COUNTY OF Franklin : ss.

The execution of the foregoing Trademark Assignment by Stephen Smith on behalf of FreshGames, LLC was acknowledged before me this 28 day of November, 2017.

Seal

Lisa Mary Decot
Notary Public Lisa Mary Decot

My commission expires: 4-23-2021