

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465545

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Readco Racing Partners, LLC		03/12/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Speedway Properties Company, LLC		
Street Address:	2265-B Renaissance Drive		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87394322	APEX CLUB	
Serial Number:	87394465		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-828-0564		
Email:	trademarks@parkerpoe.com		
Correspondent Name:	Christopher M. Thomas		
Address Line 1:	301 Fayetteville Street, Suite 1400		
Address Line 4:	Raleigh, NORTH CAROLINA 27601		
ATTORNEY DOCKET NUMBER:	147782		
NAME OF SUBMITTER:	Christopher M. Thomas		
SIGNATURE:	/Christopher M. Thomas/		
DATE SIGNED:	03/14/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT


This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of March 12, 2018, is made by and between Speedway Properties Company, LLC ("Assignee") and Readco Racing Partners, LLC ("Assignor").

WHEREAS, under the terms of the Termination Agreement dated March 12, 2018, Assignor has conveyed, transferred and assigned to Assignee, among other assets, certain intellectual property of Assignor, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office;

NOW THEREFORE, Assignor agrees as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee any and all of Assignor's right, title and interest in and to the APEX CLUB mark, whether stylized, with design, or in standard characters, and any related design marks, including without limitation, the interlocking incomplete oblong oval



design mark, i.e. , (collectively, the "Marks"), including, without limitation, the intent-to-use applications for APEX CLUB, Serial No. 87/394,322, and the design mark that is the subject of Serial No. 87/394, 465 (collectively, the "Applications"), together with the goodwill of the business connected with the use of, and symbolized by, the Marks, and the transfer of Assignor's portion of the business to which the Mark pertains, which is ongoing and existing.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

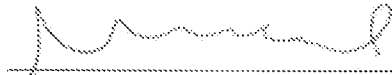
3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by

facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

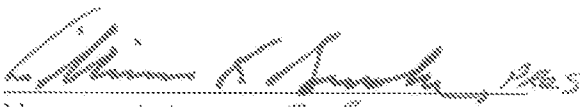
IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

READCO RACING PARTNERS, LLC

By: 
Name: Marco S. Soroto
Title: A. Trust Agent

AGREED TO AND ACCEPTED BY:

SPEEDWAY PROPERTIES COMPANY, LLC

By: 
Name: William R. Brumbach
Title: Pres