

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465826

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Westbay, LLC		03/01/2018	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Name:	Leslie's Poolmart, Inc.		
Street Address:	2005 E. Indian School Road		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87225423	PARK PLAY	
CORRESPONDENCE DATA			
Fax Number:	6027343750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(602) 262-5311		
Email:	PTO@lrrc.com		
Correspondent Name:	Flavia Campbell		
Address Line 1:	Lewis Roca Rothgerber Christie LLP		
Address Line 2:	201 East Washington Street, Suite 1200		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	141769-15		
NAME OF SUBMITTER:	Flavia Campbell		
SIGNATURE:	/fc/		
DATE SIGNED:	03/15/2018		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

This Assignment Agreement is by and between Westbay, LLC, an Arizona limited liability company located at 2826 E. Sierra Madre Ct., Gilbert, Arizona, 85296 ("Assignor") and Leslie's Poolmart, Inc., a Delaware corporation located at 2005 E. Indian School Road, Phoenix, Arizona 85016 ("Assignee") and is effective as of MARCH 1ST, 2018.

WHEREAS Assignor owns all rights in and to the trademarks listed in Exhibit A, including all registered, pending and common law rights and the associated goodwill of the business symbolized thereby (the "Trademarks").

WHEREAS Assignee, an ongoing and existing business, is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfer and conveys to Assignee any and all right, title and interest in and to the Trademarks, together with any goodwill of the business symbolized by the Trademarks. This grant is effective in the United States and throughout the world.
2. Assignee shall have the sole and exclusive authority to file, prosecute and maintain the trademark registrations, state or federal, for the Trademarks. Assignor agrees to execute and complete all necessary documentation to effectuate the transfer of the Trademarks to Assignee.
3. This Agreement contains the entire understanding and agreement between the parties with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

IN WITNESS WHEREOF, the parties have signed this Assignment Agreement as of the dates below, though it is effective as of the effective date specified above.

Westbay, LLC (Assignor)

Leslie's Poolmart, Inc. (Assignee)

By 

By 

Name: DAVID ROTHMAN

Name: STEVEN WEDBELL

Title: PRESIDENT

Title: EVP & CFO

Date: November, 2017
MARCH 1ST, 2018

Date: November, 2017
MARCH 1, 2018

EXHIBIT A

United States Trademarks

Mark	Serial No.
PARK PLAY	87/225,423