

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM465775

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Danielson Outdoors Company, Inc.		12/29/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maurice Sporting Goods LLC		
<b>Street Address:</b>	400 Skokie Boulevard		
<b>Internal Address:</b>	Suite 405		
<b>City:</b>	Northbrook		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60062		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1150539	DANCO	
<b>Registration Number:</b>	1171455	DANIELSON	
<b>Registration Number:</b>	1926560	ENVIROQUEST	
<b>Registration Number:</b>	2534848	ZING TAIL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122220818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312.222.0800		
<b>Email:</b>	chiipdocket@michaelbest.com, smprosek@michaelbest.com		
<b>Correspondent Name:</b>	Luke W. DeMarte		
<b>Address Line 1:</b>	444 W. Lake Street, Suite 3200		
<b>Address Line 2:</b>	Michael Best & Friedrich LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	212204-9000-001		
<b>NAME OF SUBMITTER:</b>	Luke W. DeMarte		
<b>SIGNATURE:</b>	/luke w. demarte/		
<b>DATE SIGNED:</b>	03/15/2018		

OP \$115.00 1150539

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated as of December 29, 2017, is made by Danielson Outdoors Company, Inc. (“**Seller**”), a Delaware corporation, located at 1910 Techny Road, Northbrook, Illinois 60065, U.S.A., in favor of Maurice Sporting Goods LLC (“**Buyer**”), a Delaware limited liability company, located at 400 Skokie Boulevard, Suite 405, Northbrook, Illinois 60062, U.S.A., the purchaser of certain assets of Seller pursuant to the Asset Purchase Agreement made as of December 7, 2017 between Buyer, on the one hand, and Seller, Maurice Sporting Goods, Inc., Triple Crown Holdings, Inc., South Bend Sporting Goods, Inc., and Matzuo America, Inc., on the other hand (the “**Asset Purchase Agreement**”).

WHEREAS, under the terms of the Asset Purchase Agreement, Seller has conveyed, transferred, and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this Trademark Assignment to Buyer;

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers, and assigns to Buyer, and Buyer hereby accepts, all of Seller's right, title, and interest throughout the world in and to the following: (a) the trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the “**Assigned Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks; (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Buyer.

3. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that this Trademark Assignment is entered into pursuant to the Asset Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Seller and Buyer with respect to the Assigned Trademarks. The representations, warranties, covenants, agreements, and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein.

[signature page to follow]

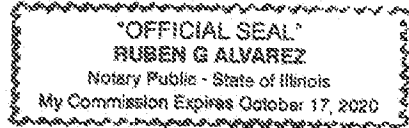
IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by authorized representatives of Buyer and Seller as of the date set forth above.

Danielson Outdoors Company, Inc.  
(Seller)

By: [Signature]

Name: Jory Katten

Title: Pres CEO



State of Illinois  
County of COOK

This instrument was acknowledged before me on December 29<sup>th</sup>, 2017 by Jory Katten as an officer of Danielson Outdoors Company, Inc.

[Signature]  
Signature of Notary Public

(Seal)

Maurice Sporting Goods LLC  
(Buyer)

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

State of \_\_\_\_\_  
County of \_\_\_\_\_

This instrument was acknowledged before me on December \_\_\_\_\_, 2017 by \_\_\_\_\_ as an officer of Maurice Sporting Goods LLC.

\_\_\_\_\_  
Signature of Notary Public

(Seal)

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by authorized representatives of Buyer and Seller as of the date set forth above.

Danielson Outdoors Company, Inc.  
(Seller)

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

State of \_\_\_\_\_

County of \_\_\_\_\_

This instrument was acknowledged before me on December \_\_\_\_\_, 2017 by \_\_\_\_\_ as an officer of Danielson Outdoors Company, Inc.

Signature of Notary Public (Seal)

Maurice Sporting Goods LLC  
(Buyer)

By: \_\_\_\_\_

Name: Paul Holstein

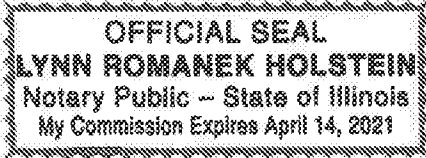
Title: Regional Sales Manager

State of Illinois

County of Cook

This instrument was acknowledged before me on December 29, 2017 by Paul Holstein as an officer of Maurice Sporting Goods LLC.

Signature of Notary Public (Seal)



Schedule 1

<b>Mark</b>	<b>Country</b>	<b>App./Reg. Number</b>
DANCO	US	1,150,539
DANIELSON	US	1,171,455
ENVIROQUEST	US	1,926,560
ZING TAIL	US	2,534,848
KUROTAKA	Canada	TMA724030
KUROTAKA Logo Design	Canada	TMA724033
WEATHER GUARD	Canada	TMA600516
ZING TAIL	Canada	TMA569436