

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S&S Brands, LLC		01/10/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Ahold Delhaize Licensing Sarl		
Street Address:	Rue Jean-Francois Bartholoni 4-6		
City:	Geneva		
State/Country:	SWITZERLAND		
Postal Code:	1204		
Entity Type:	Limited Liability Company: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4021113	CAREONE	
Registration Number:	3971632	CAREONE	
CORRESPONDENCE DATA			
Fax Number:	7172601641		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7172328000		
Email:	trademarks@mwn.com		
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 Pine Street		
Address Line 4:	Harrisburg, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	21631-0001/ 356		
NAME OF SUBMITTER:	Sue Heberlig		
SIGNATURE:	/SueHeb/		
DATE SIGNED:	03/15/2018		
Total Attachments: 3			
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EXHIBIT A

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of the 10th day of January, 2018 by and between S&S Brands, LLC, (the "Assignor") a Delaware limited liability company located at 301 N. Market St., Wilmington, DE 19801 and Ahold Delhaize Licensing Sàrl, (the "Assignee"), a Swiss limited liability company located at Rue Jean-François Bartholoni 4-6, Geneva, Switzerland 1204.

Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, conveys, assigns, transfers and delivers unto Assignee and Assignee hereby accepts the entire right, title and interest in and to those trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on
the day and year first above written.

S&S BRANDS, LLC
("Assignor")

Joan L. Yori

Name: Joan L. Yori
Title: President + Secretary

AHOLD DELHAIZE LICENSING SARL
("Assignee")

By Gregory A. Stay

Name: Gregory A. Stay
Title: Managing Director

AHOLD DELHAIZE LICENSING SARL
("Assignee")

By Neil P. Kearney

Name: Neil P. Kearney
Title: Managing Director

SCHEDULE A

Federal Trademark Registrations

<u>Trademark</u>	<u>Registration Number</u>
CAREONE	4021113
CAREONE	3971632