

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465839

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mark Balaban		01/25/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Showerman Holdings LLC		
Street Address:	100 ROUTE 9 NORTH		
City:	Manalapan		
State/Country:	NEW JERSEY		
Postal Code:	07726		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	87605038	SHOWERMAN	
Serial Number:	87745821	SHOWERMAN	
Serial Number:	87745820	SHOWERMAN	
Serial Number:	87404860	SHOWERMAN	
Serial Number:	86426047	SHOWERMAN	
Registration Number:	3214875	SHOWERMAN	
CORRESPONDENCE DATA			
Fax Number:	8663018300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7324908200		
Email:	ebrown@elliottbrownlaw.com		
Correspondent Name:	Elliott J. Brown		
Address Line 1:	33 North Main Street		
Address Line 4:	Marlboro, NEW JERSEY 07746		
NAME OF SUBMITTER:	Elliott J. Brown		
SIGNATURE:	/Elliott J Brown/		
DATE SIGNED:	03/15/2018		
Total Attachments: 2			

OP \$165.00 87605038

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ASSIGNMENT OF TRADEMARKS

This Deed of Assignment of Trademark (the "Assignment") is made this 26th day of January, 2018, by and between Mark Balaban, with an address at 100 Route 9 North, Manalapan, NJ 07726 ("Assignor"), and Showerman Holdings LLC, a New Jersey limited liability company with an address at 100 Route 9 North, Manalapan, NJ 07726 ("Assignee").

Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the trademarks set forth on Schedule A annexed hereto (the "Trademarks"), together with the goodwill of the business associated therewith and which is symbolized thereby.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

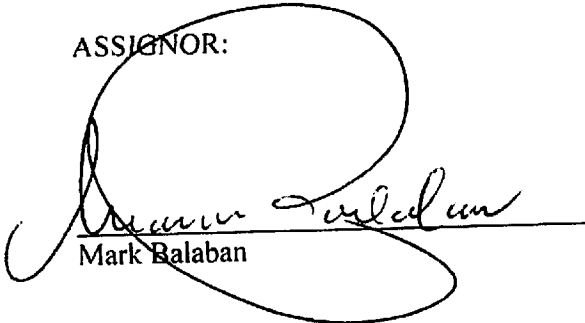
1. Assignment. Assignor hereby grants, assigns, conveys, transfers and delivers to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith and which is symbolized thereby, and any and all renewals and extensions thereof that may hereafter be secured.

2. Right to Sue for Past Infringement. Assignor also assigns to Assignee all claims for past damages by reason of past infringement or misappropriation of the Trademarks, with the right to sue for and collect the same for its own use and behalf and for the use and on behalf of Assignee's successors, assigns or other legal representatives.

3. Cooperation. Assignor agrees to execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such further instruments and documents and to perform such further acts as may be reasonably requested by Assignee to effectuate more fully the transactions contemplated by this Assignment.

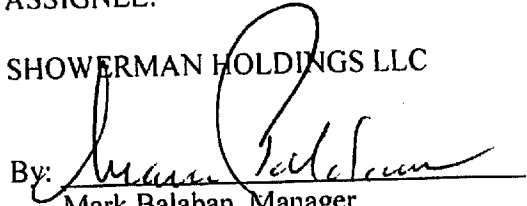
4. Binding Effect. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors and assigns, and shall be binding upon Assignor, its successors and assigns.

ASSIGNOR:


Mark Balaban

ASSIGNEE:

SHOWERMAN HOLDINGS LLC

By: 
Mark Balaban, Manager

TRADEMARK

REEL: 006292 FRAME: 0559

TRADEMARKS - SCHEDULE A

MARK	CLASS	SERIAL NUMBER	REGISTRATION NUMBER
SHOWERMAN	037, 040, 042	78672579	3214875
SHOWERMAN (word mark)	003 - Bath Products	86426047	
SHOWERMAN	016 - Printed Materials	87404860	
SHOWERMAN (word mark)	009 - Computer game software	87605038	
SHOWERMAN (word mark)	016 - Printed Materials	87745820	
SHOWERMAN (word mark)	041 - Educational services, etc.	87745821	