

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM465804

|   |  |                                |                                    |
|---|--|--------------------------------|------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                                |                                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                                |                                    |
| <b>CONVEYING PARTY DATA</b>   |  |                                |                                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>          | <b>Entity Type</b>                 |
| GFO Advisory Services, LLC  | FORMERLY Genspring Family Offices, LLC             | 02/20/2018                     | Limited Liability Company: FLORIDA |
| <b>RECEIVING PARTY DATA</b>   |  |                                |                                    |
| <b>Name:</b>  | SunTrust Banks, Inc.                               |                                |                                    |
| <b>Street Address:</b>  | 303 Peachtree St., NE, Suite 900                   |                                |                                    |
| <b>City:</b>  | Atlanta  |                                |                                    |
| <b>State/Country:</b>   | GEORGIA  |                                |                                    |
| <b>Postal Code:</b>   | 30308  |                                |                                    |
| <b>Entity Type:</b>   | Corporation: GEORGIA                               |                                |                                    |
| <b>PROPERTY NUMBERS Total: 5</b>  |  |                                |                                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>               |                                    |
| <b>Registration Number:</b>   | 3525014  |                                |                                    |
| <b>Registration Number:</b>   | 3524866  | GENSPRING                      |                                    |
| <b>Registration Number:</b>   | 3537894  | GENSPRING                      |                                    |
| <b>Registration Number:</b>   | 3372776  | \$HIRTSLEEVES TO \$HIRTSLEEVES |                                    |
| <b>Registration Number:</b>   | 3461552  | KEEPS ME AWAKE AT NIGHT        |                                    |
| <b>CORRESPONDENCE DATA</b>  |  |                                |                                    |
| <b>Fax Number:</b>  | 4048135513   |                                |                                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                                |                                    |
| <b>Phone:</b>   | (404) 813-1660                                     |                                |                                    |
| <b>Email:</b>   | claire.kimball@suntrust.com                        |                                |                                    |
| <b>Correspondent Name:</b>  | SunTrust Banks, Inc.                               |                                |                                    |
| <b>Address Line 1:</b>  | 303 Peachtree St., NE, Suite 900                   |                                |                                    |
| <b>Address Line 2:</b>  | GA-ATL-0643  |                                |                                    |
| <b>Address Line 4:</b>  | Atlanta, GEORGIA 30308                             |                                |                                    |
| <b>NAME OF SUBMITTER:</b>   | Claire M. Kimball                                  |                                |                                    |
| <b>SIGNATURE:</b>   | /Claire M. Kimball/                                |                                |                                    |
| <b>DATE SIGNED:</b>   | 03/15/2018   |                                |                                    |
| <b>Total Attachments: 2</b>   |  |                                |                                    |

OP \$140.00 3525014

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ASSIGNMENT

GFO Advisory Services, LLC, a Florida Limited Liability Company ("Assignor"), for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby assigns, grants and delivers, exclusively unto SUNTRUST BANKS, INC., a Georgia corporation ("Assignee"), all of Assignor's right, title and interest of every kind and nature whatsoever in and to the marks set forth on Exhibit A attached hereto, together with the goodwill symbolized by such marks and the registration thereof, and together with all claims arising out of any past, present or future infringement thereof.

IN WITNESS WHEREOF, the undersigned has executed this Assignment this 20<sup>th</sup> day of February, 2018.

GFO Advisory Services, LLC

By: WJ Hattink  
Name: Willem Hattink  
Title: CEO

EXHIBIT A

| Mark                         | Registration No. | Registration Date |
|------------------------------|------------------|-------------------|
|                              | 3525014          | 10/28/08          |
| Genspring                    | 3524866          | 10/28/08          |
| GenSpring                    | 3537894          | 11/25/08          |
| Shirtsleeves to Shirtsleeves | 3372776          | 01/22/08          |
| Keeps Me Awake At Night      | 3461552          | 07/08/08          |