

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465978

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/22/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PROCTER & GAMBLE INTERNATIONAL OPERATIONS S.A.		03/15/2018	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Guerlain Societe Anonyme		
Street Address:	68 avenue des Champs-Elysees		
City:	75008 Paris		
State/Country:	FRANCE		
Entity Type:	Corporation: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4132482	IMAGINE	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128135900		
Email:	assignments@fzlj.com		
Correspondent Name:	DAVID EHRLICH		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	4 TIMES SQUARE, 17TH FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	GNS 1802807		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	03/16/2018		
Total Attachments: 1			
source=Executed assignment to Guerlain - Imagine (F2546893x96B9E)#page1.tif			

CH \$40.00 4132482

Procter & Gamble

Procter & Gamble International Operations SA
47, route de Saint-Georges, 1213 Petit-Lancy 1, Switzerland

ASSIGNMENT

This assignment is effective as of the 22nd day of December 2017.

WHEREAS, PROCTER & GAMBLE INTERNATIONAL OPERATIONS SA, a corporation organized and existing under the laws of Switzerland, located at 47, Route de Saint-Georges, 1213 Petit-Lancy, Switzerland ("**Assignor**"), is the owner of the trademark listed below registered in the U.S. Patent and Trademark Office (hereinafter, the "**Trademark**");

TRADEMARK	REGISTRATION NO.
IMAGINE	4132482

and WHEREAS, Guerlain Societe Anonyme, a corporation organized and existing under the laws of France, located at 68 avenue des Champs-Elysees, 75008 Paris, France ("**Assignee**"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

PROCTER & GAMBLE INTERNATIONAL OPERATIONS SA

By: 

Name: Nastassia Saint-Severin
Title: Attorney-in-Fact
Date: 15th March 2018

By: 

Name: Gregor Versoondert
Title: Attorney-in-Fact
Date: 15th March 2018

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