

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466040

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gamevance LLC		03/16/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Propel Media LLC		
Street Address:	2010 Main Street, Suite 900		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3456540	GAMEVANCE	
Registration Number:	3365189	TRAFFICVANCE	
CORRESPONDENCE DATA			
Fax Number:	4084141076		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4084141080		
Email:	trademarks@h35g.com		
Correspondent Name:	Christopher J. Palermo		
Address Line 1:	1 Almaden Boulevard - Floor 12		
Address Line 4:	San Jose, CALIFORNIA 95113		
ATTORNEY DOCKET NUMBER:	60227-0020		
NAME OF SUBMITTER:	Iryna Vyshynska		
SIGNATURE:	/IrynaVyshynska/		
DATE SIGNED:	03/16/2018		
Total Attachments: 2			
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source=Gamevance_-_Trademark_Assignment (3-16-18).SIGNED#page2.tif			

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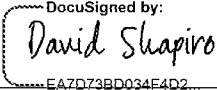
ASSIGNMENT

ASSIGNMENT of trademarks dated and effective this 16th day of March, 2018 (“Effective Date”) by and between Gamevance LLC, a California limited liability company with its principal office at 2010 Main Street, Suite 900, Irvine, CA 92614, USA (the “Assignor”), which owns and/or is using the trademarks listed on **Schedule A** attached hereto (the “Trademarks”) and/or registrations set forth on Schedule A, and Propel Media LLC, a California limited liability company with its principal office at 2010 Main Street, Suite 900, Irvine, CA 92614, USA (the “Assignee”), which is desirous of acquiring all right, title and interest in and to the Trademarks and any registrations thereof.

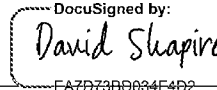
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, its successors and assigns, absolutely and forever, (i) all of Assignor’s right, title and interest, whether statutory or at common law, in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks throughout the world, and any and all applications and/or registrations therefor listed on Schedule A, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns, and (ii) all rights of Assignor to bring an action, whether at law or in equity, against any third party for infringement or other misuse of any of the Trademarks, including the right to bring an action for past, present and future infringement, dilution, unfair competition or other misappropriation or misuse, and all rights to recover damages, profits, attorneys’ fees and injunctive relief for infringement, dilution, unfair competition or other misappropriation or misuse.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed and delivered as of the Effective Date.

Assignor
GAMEVANCE LLC

By 
EA7D73BD034E4D2
David Shapiro, Chief Operating Officer

Assignee
PROPEL MEDIA LLC

By 
EA7D73BD034E4D2
David Shapiro, Chief Operating Officer

Schedule A

<u>Mark</u>	<u>Country</u>	<u>Registration Number</u>	<u>Registration Date</u>
GAMEVANCE	United States of America	3,456,540	July 1, 2008
GAMEVANCE	WIPO Madrid International Registration	1080856	April 18, 2011
GAMEVANCE	Canada	TMA833,136	September 27, 2012
TRAFFICVANCE	United States of America	3,365,189	January 8, 2008
TRAFFICVANCE	WIPO Madrid International Registration	1080385	April 18, 2011
TRAFFICVANCE	Canada	TMA832,249	September 18, 2012
RESULTLINKS	WIPO Madrid International Registration	1080386	April 18, 2011