

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM466208

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tek Array, Inc.		03/16/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kitara Media LLC		
<b>Street Address:</b>	2010 Main Street, Suite 900		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92614		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3358786	ILLUMISTREAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4084141076		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4084141080		
<b>Email:</b>	trademarks@h35g.com		
<b>Correspondent Name:</b>	Christopher J. Palermo		
<b>Address Line 1:</b>	1 Almaden Boulevard - Floor 12		
<b>Address Line 4:</b>	San Jose, CALIFORNIA 95113		
<b>ATTORNEY DOCKET NUMBER:</b>	60227-0072		
<b>NAME OF SUBMITTER:</b>	Iryna Vyshynska		
<b>SIGNATURE:</b>	/IrynaVyshynska/		
<b>DATE SIGNED:</b>	03/19/2018		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT**

ASSIGNMENT of trademarks dated and effective this 16th day of March, 2018 (“Effective Date”) by and between Tek Array, Inc., a Delaware corporation with its principal office at 2010 Main Street, Suite 900, Irvine, CA 92614, USA (the “Assignor”), which owns and/or is using the trademarks listed on **Schedule A** attached hereto (the “Trademarks”) and/or registrations set forth on Schedule A, and Kitara Media LLC, a Delaware limited liability company with its principal office at 2010 Main Street, Suite 900, Irvine, CA 92614, USA (the “Assignee”), which is desirous of acquiring all right, title and interest in and to the Trademarks and any registrations thereof.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, its successors and assigns, absolutely and forever, (i) all of Assignor’s right, title and interest, whether statutory or at common law, in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks throughout the world, and any and all applications and/or registrations therefor listed on Schedule A, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns, and (ii) all rights of Assignor to bring an action, whether at law or in equity, against any third party for infringement or other misuse of any of the Trademarks, including the right to bring an action for past, present and future infringement, dilution, unfair competition or other misappropriation or misuse, and all rights to recover damages, profits, attorneys’ fees and injunctive relief for infringement, dilution, unfair competition or other misappropriation or misuse.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed and delivered as of the Effective Date.

Assignor  
TEK ARRAY, INC.

By DocuSigned by:  
David Shapiro  
EA7D73BD034E4D2  
David Shapiro, Chief Operating Officer

Assignee  
KITARA MEDIA LLC

By DocuSigned by:  
David Shapiro  
EA7D73BD034E4D2  
David Shapiro, Chief Operating Officer

**Schedule A**

<u>Mark</u>	<u>U.S. Registration Number</u>	<u>Registration Date</u>
ILLUMISTREAM	3,358,786	December 25, 2007