

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM466260

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bellevue Investments GmbH & Co. KGaA		02/05/2018	Kommanditgesellschaft Auf Aktien (KgaA): GERMANY
RECEIVING PARTY DATA			
Name:	MAGIX Software GmbH		
Street Address:	Quedlinburger Str. 1		
City:	Berlin		
State/Country:	GERMANY		
Postal Code:	10589		
Entity Type:	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5399546	MAGIX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dgehen@bellevue-investments.com		
Correspondent Name:	MAGIX Software GmbH		
Address Line 1:	Quedlinburger Str. 1		
Address Line 4:	Berlin, GERMANY 10589		
NAME OF SUBMITTER:	Dieter Rein		
SIGNATURE:	/Dieter Rein/		
DATE SIGNED:	03/20/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Bellevue Investments GmbH & Co. KGaA, with a principal place of business at Quedlinburger Straße 1, 10589 Berlin, Germany (the "Assignor"), is the owner of certain rights and goodwill to the Trademarks listed in Exhibit A (the "Trademarks");

WHEREAS, MAGIX Software GmbH, having a principal place of business at Quedlinburger Str. 1, 10589 Berlin Germany (the "Assignee"), wishes to acquire the entire worldwide right, title, interest and goodwill in and to said Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee its entire worldwide right, title and interest in and to the Trademarks.

The parties hereto agree that this assignment shall have an effective date as of December 20th, 2017.

IN TESTIMONY WHEREOF, each party has caused its authorized representative to execute this Assignment.

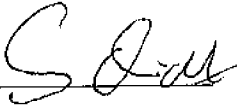
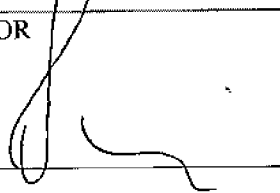
ASSIGNEE 	ASSIGNOR 
Name: Klaus Schmidt	Name: Dieter Rein
Title: CEO	Title: COO
Date <u>2018-02-05</u>	Date <u>2018-02-05</u>

Exhibit A

Trademarks

Serial No.	Registration No.	Mark
87302908	5399546	MAGIX