

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM466362

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blistering Barnacles, LLC		03/20/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Horizon Group USA, Inc.		
<b>Street Address:</b>	45 Technology Drive		
<b>City:</b>	Warren		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07059		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87630721	POPFIZZ	
<b>Serial Number:</b>	87630792	SQUOOSH-O'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	212425288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-425-7200		
<b>Email:</b>	tmdocketny@kenyon.com		
<b>Correspondent Name:</b>	James E. Rosini		
<b>Address Line 1:</b>	One Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10004		
<b>ATTORNEY DOCKET NUMBER:</b>	87863/274363		
<b>NAME OF SUBMITTER:</b>	James E. Rosini		
<b>SIGNATURE:</b>	/JER/		
<b>DATE SIGNED:</b>	03/20/2018		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, Blistering Barnacles, LLC, a limited liability company organized under the laws of the state of Delaware, (hereinafter "Assignor"), having an address of 1675 South State Street, Suite B, Dover, Delaware 19901, is the owner of all right, title and interest in and to the trademark applications listed on Schedule A (the "Trademarks"); and

WHEREAS, Horizon Group USA, Inc., a corporation organized under the laws of the state of New Jersey, having an address of 45 Technology Drive, Warren, New Jersey 07059 (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to such Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks, and including, without limitation, all common law and foreign rights, if any, in and to the Trademarks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor is assigning that portion of the business to the which the trademarks pertain, as required by Section 10 of the Trademark Act (15 U.S.C. Section 1060).

Date: \_\_\_\_\_

3/20/18

**BLISTERING BARNACLES, LLC**

  
Name: **Evan Buzzerio**  
Title : *CEO SEVP*

**SCHEDULE A**

<b>COUNTRY</b>	<b>MARK</b>	<b>APPL. NO</b>
United States	POPPFIZZ (Stylized)	87/630721
United States	SQUOOSH-O'S	87/630792
Canada	POPPFIZZ (Stylized)	1874186
Canada	SQUOOSH-O'S	1874187