

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM464146

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Counsel Financial Services LLC		09/17/2009	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Counsel Financial II LLC		
Street Address:	6400 Main Street		
City:	Williamsville		
State/Country:	NEW YORK		
Postal Code:	14221		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3422761	LOANS TO LITIGATORS . . . JUST ASK.	
Registration Number:	3461566	CONTINGENT FEES MAKE GREAT COLLATERAL	
Registration Number:	3492060	THE POWER OF ATTORNEY FUNDING	
CORRESPONDENCE DATA			
Fax Number:	7168490349		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7168564000		
Email:	ipdocketing@hodgsonruss.com		
Correspondent Name:	Hodgson Russ LLP		
Address Line 1:	140 Pearl Street, Suite 100		
Address Line 2:	The Guaranty Building		
Address Line 4:	Buffalo, NEW YORK 14202		
ATTORNEY DOCKET NUMBER:	043176.00002		
NAME OF SUBMITTER:	George L. Snyder, Jr.		
SIGNATURE:	/george l snyder jr/		
DATE SIGNED:	03/02/2018		
Total Attachments: 3			
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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, on the 17th day of September, 2009, **Counsel Financial Services LLC**, a Delaware limited liability company having an address at 6400 Main Street, Williamsville, New York 14221 (“Assignor”), and **Counsel Financial II LLC**, a Delaware limited liability company having an address at 6400 Main Street, Williamsville, New York 14221 (“Assignee”), entered into an Asset Purchase Agreement whereby Assignor agreed to grant, sell, assign, transfer and deliver to Assignee all right, title, and interest of assignor in and to the trademarks and/or service marks listed in Exhibit A attached hereto and made a part hereof (collectively referred to herein as “the Marks”) and of U.S. registrations of the Marks, including those registrations listed in Exhibit A, and all goodwill of the business symbolized by and associated with the Marks (all of the above collectively referred to herein as “the Trademark Property”);

WHEREAS, on the 17th day of September, 2009 (the “Effective Date”), Assignor executed a Bill of Sale granting, selling, transferring and assigning to Assignee all of Assignor’s right, title, and interest in and to the Trademark Property, a true copy of the executed Bill of Sale being attached hereto as Exhibit B and made a part hereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby confirms the assignment unto Assignee, free and clear of any and all liens, charges, claims or encumbrances of any kind, the entire right, title and interest in and to the Trademark Property, together with the goodwill of the business symbolized by the Marks;

IN WITNESS WHEREOF, Assignor and Assignee, by their duly authorized officers, do hereby confirm the assignment of the Trademark Property executed on the Effective Date set forth above.

COUNSEL FINANCIAL SERVICES LLC

By: _____

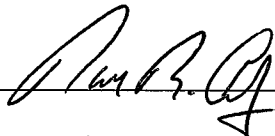


Name: Megan B. Payne

Title: Vice President

COUNSEL FINANCIAL II LLC

By: _____



Name: Paul R. Cody

Title: President & CEO

EXHIBIT A

U.S. TRADEMARK REGISTRATIONS

<i>Mark</i>	<i>U.S. Reg. No.</i>	<i>Reg. Date</i>
LOANS TO LITIGATORS . . . JUST ASK.	3,422,761	06-May-2008
CONTINGENT FEES MAKE GREAT COLLATERAL	3,461,566	08-Jul-2008
THE POWER OF ATTORNEY FUNDING	3,492,060	26-Aug-2008

EXHIBIT B

BILL OF SALE

For the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, between **COUNSEL FINANCIAL SERVICES LLC**, a Delaware limited liability company having an address at 6400 Main Street, Williamsville, New York ("**Seller**") hereby grants, sells, transfers and assigns to **COUNSEL FINANCIAL II LLC**, a Delaware limited liability company having an address at 6400 Main Street, Williamsville, New York ("**Buyer**"), all of Seller's right, title and interest in and to those items of personal property described and defined as Purchased Assets in that certain Asset Purchase Agreement, dated September 17, 2009, entered into between Seller and Buyer (the "**Personal Property**").

Seller represents and warrants that it owns the Personal Property free and clear of any liens or encumbrances.

IN WITNESS WHEREOF, Seller has executed this Bill of Sale as of the 17~~th~~ day of September, 2009.

SELLER:

COUNSEL FINANCIAL SERVICES LLC

By: 

Name: Joseph DiNardo

Title: MANAGER