ETAS ID: TM466392

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Boston Society of Architects		11/03/2017	Corporation: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	INFORMA EXHIBITIONS U.S. CONSTRUCTION & REAL ESTATE, INC.
Street Address:	6191 N. STATE HIGHWAY
Internal Address:	SUITE 500
City:	IRVING
State/Country:	TEXAS
Postal Code:	75038
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4321795	ABX
Registration Number:	4299139	ABX ARCHITECTUREBOSTON EXPO

CORRESPONDENCE DATA

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-781-6013

Email: chicago.trademarks@klgates.com, valerie.swanson@klgates.com,

kate.starshak@klgates.com

Kathryn Starshak c/o K&L Gates LLP **Correspondent Name:**

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:	3714223
NAME OF SUBMITTER:	Kathryn Starshak
SIGNATURE:	/Kathryn Starshak/
DATE SIGNED:	03/20/2018

Total Attachments: 4

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

WHEREAS, The Boston Society of Architects, a nonprofit corporation organized under the laws of the Commonwealth of Massachusetts ("<u>Assignor</u>"), owns the entire right, title and interest in, to and under the trademark and domain name registrations set forth in the <u>Annex I</u> attached hereto and made a part hereof (collectively, the "<u>Properties</u>"); and

WHEREAS, Assignor has entered into that certain Asset Purchase Agreement, dated as of November 3, 2017 (as amended, supplemented or otherwise modified from time to time, the "Asset Purchase Agreement"), with Informa Exhibitions U.S. Construction & Real Estate, Inc., a corporation organized under the laws of the State of Delaware ("Assignee"), pursuant to which Assignor has agreed to irrevocably sell, convey, transfer, assign and deliver to Assignee the Properties and all of Assignor's right, title and interest in, to and under the Properties, free and clear of any Encumbrances, in exchange for good and valuable consideration described in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged.

NOW, THEREFORE, Assignor hereby sells, conveys, transfers, assigns and sets over, unto Assignee, its successors, legal representatives and assigns, the Properties and all of Assignor's right, title and interest in, to and under the Properties, free and clear of any Encumbrances, together with the goodwill of the business symbolized by the Properties, and the registration thereof, and further including: all income, royalties, and damages now and hereafter due and/or payable to Assignor, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements or misappropriations thereof, and all rights corresponding to any of the above throughout the world.

AND THE ASSIGNOR HEREBY authorizes and requests the Commissioner of the United States Patent and Trademark Office, the applicable registrar of domain names and any official of any country or countries foreign to the United States, whose duty is to issue patents, trademark registrations, or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND THE ASSIGNOR HEREBY covenants and agrees that the Assignor has full right, power and authority to convey the entire interest herein assigned, and that the Assignor has not executed or otherwise entered into, and will not execute or otherwise enter into, any agreement in conflict herewith.

AND THE ASSIGNOR HEREBY further covenants and agrees that the Assignor will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to the Assignor respecting the Properties, and testify in any legal proceeding at the Assignee's expense, sign all lawful papers, make all rightful oaths, and generally do everything reasonably necessary to aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper protection of and for the Properties and to perfect the assignment thereof in Assignee.

TRADEMARK REEL: 006296 FRAME: 0186 IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed as of November 3, 2017.

THE BOSTON SOCIETY OF ARCHITECTS

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STATE OF Massichuetts	
COUNTY OF SIGN)ss:)

Witness my hand and official seal.

SAUL BENJAMIN COHEN
Notary Public
COMMONWEALTH OF MASSACHUSETTS
My Commission Expires
September 12, 2018

Signature of Notary

Properties

Trademarks

<u>Mark</u>	Reg. No.	Reg. Date
ABX	4321795	April 16, 2013
ABX ArchitectureBoston Expo	4299139	March 5, 2013

Domain Name

abexpo.com

TRADEMARK REEL: 006296 FRAME: 0189

4852-1960-5075.1 **RECORDED: 03/20/2018**