

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466499

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grand View Media Group, Inc.		02/28/2018	Corporation: ALABAMA
RECEIVING PARTY DATA			
Name:	Group C Media, Inc.		
Street Address:	44 Apple Street		
City:	Tinton Falls		
State/Country:	NEW JERSEY		
Postal Code:	07724		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87245669	PLOW	
Registration Number:	3478733	LAWNSITE	
Registration Number:	3416785	PLOWSITE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124512300		
Email:	sanand@olshanlaw.com		
Correspondent Name:	Mary L. Grieco and Safia A. Anand		
Address Line 1:	1325 Avenue of the Americas 1325 6TH AVE		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Safia A. Anand		
SIGNATURE:	/safiaaanand/		
DATE SIGNED:	03/21/2018		
Total Attachments: 4			
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CH \$90.00 87245669

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 28th day of February, 2018.

WHEREAS, Grand View Media Group, Inc., a corporation organized and existing under the laws of Alabama, located and doing business at 5724 Highway 280 East, Birmingham, AL 35242 (hereinafter referred to as "Assignor"), is the owner of the trademarks listed on Schedule A attached hereto (the "Marks"), and all registrations and applications therefor, as listed on Schedule B;

WHEREAS, Group C Media, Inc., a corporation organized and existing under the laws of New Jersey, located and doing business at 44 Apple Street, Tinton Falls, NJ 07724 (hereinafter referred to as "Assignee") desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks; and

WHEREAS, Assignee is the successor to the portion of Assignor's business to which the Marks pertain, and that business is existing and ongoing;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

GRAND VIEW MEDIA GROUP, INC.

GROUP C MEDIA, INC.

By: [Signature]
Name: J. David Walker
Title: Vice President

By: _____
Name: _____
Title: _____

TRADEMARK ASSIGNMENT

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WHEREAS, Group C Media, Inc., a corporation organized and existing under the laws of New Jersey, located and doing business at 44 Apple Street, Tinton Falls, NJ 07724 (hereinafter referred to as "Assignee") desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks; and

WHEREAS, Assignee is the successor to the portion of Assignor's business to which the Marks pertain, and that business is existing and ongoing;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

GRAND VIEW MEDIA GROUP, INC.

GROUP C MEDIA, INC.

By: _____

By: Edgar T. Coene

Name: _____

Name: Edgar T. COENE

Title: _____

Title: Co-President

Susan L. Coene
SUSAN L. Coene
Co-President

SCHEDULE A
TRADEMARKS

LAWNSITE

 LawnSite

PLOWSITE

PLOWSITE

PLOW

SCHEDULE B

APPLICATIONS/REGISTRATIONS

Country	Mark	Application #	Classes	Registration #	Registration Date
United States	PLOW	87245669	9, 16	Pending	Not Applicable
United States	LAWNSITE	77077846	35, 37, 38	3478733	8/5/2008
United States	PLOWSITE	77077829	35, 37, 38	3416785	4/29/2008