

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466609

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DEMCO, INC.		09/30/2016	Corporation:
RECEIVING PARTY DATA			
Name:	TEACHER CREATED RESOURCES, INC.		
Street Address:	12621 Western Avenue		
City:	Garden Grove		
State/Country:	CALIFORNIA		
Postal Code:	92841		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2961675	EDUPRESS	
Registration Number:	1424677	LEARNING WELL	
CORRESPONDENCE DATA			
Fax Number:	9492239610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9492239600		
Email:	action@myersandras.com		
Correspondent Name:	Joseph C. Andras		
Address Line 1:	19900 MacArthur Blvd., Suite 530		
Address Line 4:	Irvine, CALIFORNIA 92612		
NAME OF SUBMITTER:	Joseph C. Andras		
SIGNATURE:	/joseph c. andras/		
DATE SIGNED:	03/21/2018		
Total Attachments: 2			
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OP \$65.00 2961675

CONFIRMATORY ASSIGNMENT OF TRADEMARKS

This Confirmatory Assignment of Trademarks is made as of September 30, 2016, by and among Demco, Inc., a Wisconsin business corporation, of 4810 Forest Run Road, Madison, Wisconsin 53704 ("Seller") and Teacher Created Resources, Inc., a California corporation, of 12621 Western Avenue, Garden Grove, California 92841 ("Buyer").

Whereas, Seller owns the trademarks shown on the attached Schedule, and the goodwill of the business in connection therewith (the "Trademarks").

Whereas, Buyer desires to purchase and acquire, and Seller desires to sell, assign and transfer to Buyer, the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Seller hereby sells, assigns and transfers to Buyer all of Seller's right, title and interest in and to the Trademarks and all of Seller's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

This Confirmatory Assignment of Trademarks is made pursuant to that certain Asset Purchase Agreement by and among Seller and Buyer dated as of September 30, 2016 (the "Agreement"). To the extent of any conflict between the terms of this Confirmatory Assignment of Trademarks and the Agreement, the terms of the Agreement will prevail and control.

In witness whereof, the parties have caused this Confirmatory Assignment of Trademarks to be executed by their duly authorized representatives as of the date written above.

Demco, Inc.

By: [Signature]
Name: W.L. Sanderf
Title: President

Teacher Created Resources, Inc.

By: [Signature]
Name: Darin Smith
Title: President

SCHEDULE OF UNITED STATES TRADEMARKS

Trademark	Status	Registration No.	Registration Date	Class and Goods/Services
EDUPRESS	Registered	2,961,675	14-Jun-2005	16 Int. Printed matter, namely charts, labels, decorated printer paper, decorated notepads and note paper, and printed sheets of clip art; printed publications, namely, periodicals, catalogues, magazines, books, abstracts, newsletters and bulletins featuring information on children's educational materials; stationery; decals; printed instructional and teaching materials featuring information on early childhood and middle school education, early childhood development, children's activities, social studies, language art, math, reading and science; paper goods, namely decorated printer paper and decorated note paper; cardboard goods namely, bulletin boards featuring social studies topics and images
EDUPRESS	Registered	4,017,617	30-Aug-2011	35 Int. Mail order catalog services and computerized on-line ordering services featuring charts, labels, decorated printer paper, decorated notepads and note paper, and printed sheets of clip art, stationery, decals, printed instructional and teaching materials featuring information on early childhood and middle school education, early childhood development, children's activities, social studies, language art, math, reading and science; Mail order catalog services and computerized on-line ordering services featuring periodicals, catalogues, magazines, books, abstracts, newsletters and bulletins featuring information on children's educational materials; Mail order catalog services and computerized on-line ordering services featuring cardboard bulletin boards with social studies topics and images
LEARNING WELL	Registered	1,424,677	13-Jan-1987	28 Int. Board Games