

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466730

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Associazione Vegetariana Italiana | | 03/03/2018 | Association: ITALY |
| RECEIVING PARTY DATA | | | |
| Name: | V-LABEL ITALIA S.R.L. | | |
| Street Address: | Via Emilio Visconti Venosta, 4 | | |
| City: | Milano | | |
| State/Country: | ITALY | | |
| Postal Code: | 20122 | | |
| Entity Type: | Societa a Responsabilita Limitata: ITALY | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87693921 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9149415668 | | |
| Email: | trademark@collenip.com | | |
| Correspondent Name: | Jane F. Collen/Jess M. Collen | | |
| Address Line 1: | 80 South Highland Avenue, 8 | | |
| Address Line 4: | Ossining, NEW YORK 10562 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Jane F. Collen/Jess M. Collen | | |
| Address Line 1: | 80 South Highland Avenue | | |
| Address Line 4: | Ossining, NEW YORK 10562 | | |
| NAME OF SUBMITTER: | Jane F. Collen | | |
| SIGNATURE: | /Jane F. Collen/ | | |
| DATE SIGNED: | 03/22/2018 | | |
| Total Attachments: 2 | | | |

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ATTORNEY DOCKET NO.: W1111
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS Associazione Vegetariana Italiana, an association duly organized and existing under the laws of Italy, whose full post office address is Via XXV Aprile, 41, 20096 Novate Milanese, Milano, ITALY (hereinafter referred to as the Assignor), has adopted, and intends to use a mark which is the subject of an application in the United States Patent and Trademark Office as follows:



Trademark : 
Serial No. : 87693921
Filed : November 21, 2017

AND WHEREAS Associazione Vegetariana Italiana, the Assignor has intended to use the mark in commerce and filed an application, as alleged in the above-captioned application, but has not yet filed an allegation of use under Section 1(a) or 1(d) of the Trademark Act, and is assigning the mark described above as part of the entire business or portion thereof to which the mark pertains as required by 15 USC 1060;

AND, WHEREAS, V-LABEL ITALIA S.R.L., a società a responsabilità limitata duly organized and existing under the laws of Italy whose full post office address is Via Emilio Visconti Venosta 4, 20122 Milano, ITALY (hereinafter referred to as the Assignee) is desirous of acquiring said mark and the application therefor;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in

and to said mark, together with goodwill of the business symbolized by the said mark, and the application therefor, Serial Number 87693921.

By: 
Signature

Mrs. Carmen Nicchi
Name

Ass. Vegetariana Italiana Chairman
Title


Signature

Mrs. Sophia Somaschi
Name

V Label Italia srl CEO
Title

Dated: 03/03/2018
T451.doc

COLLEN

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