

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466742

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|---|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Great Lakes Higher Education Corporation | | 02/01/2018 | Corporation: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | Nelnet, Inc. | | |
| Street Address: | 121 South 13th Street | | |
| City: | Lincoln | | |
| State/Country: | NEBRASKA | | |
| Postal Code: | 68508 | | |
| Entity Type: | Corporation: NEBRASKA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87490404 | SN | |
| Serial Number: | 87490278 | SPARK CHANGE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4153584975 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4153913311 | | |
| Email: | trademark@rcjlawgroup.com | | |
| Correspondent Name: | Benjamin A. Costa; Ridder Costa & Johns | | |
| Address Line 1: | 12 Geary Street | | |
| Address Line 2: | Suite 701 | | |
| Address Line 4: | San Francisco, CALIFORNIA 94108 | | |
| ATTORNEY DOCKET NUMBER: | Higher Education Corporat | | |
| NAME OF SUBMITTER: | Benjamin A. Costa, Attorney for Assignee | | |
| SIGNATURE: | /bc/ | | |
| DATE SIGNED: | 03/22/2018 | | |
| Total Attachments: 1 | | | |
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OP \$65.00 87490404

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Great Lakes Higher Education Corporation, Inc., a Wisconsin Corporation with a place of business at 2401 International Lane, Madison, WI 53704 ("Assignor"), is the owner of the following trademark registrations and applications at the United States Patent and Trademark Office.

| Serial No. | Mark |
|------------|--------------|
| 87490404 | SN Design |
| 87490278 | SPARK CHANGE |

WHEREAS, NELNET, INC., a Nebraska Corporation with a place of business at 121 South 13th Street, Lincoln, NE 68508, ("Assignee"), is desirous of acquiring said trademark application,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor** confirms that it has assigned unto **Assignee**, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademark together with the goodwill symbolized by said trademark and registration thereof, pursuant to an assignment dated February 1, 2018.

Signed at March, this 21 day of , 2018.

[assignor]

By: [Signature]

Name: Rebecca Rapp

Title: General Counsel